

SUMMER 2011

# Disney FILES

MAGAZINE



TWENTY YEARS OF *DISNEY VACATION CLUB*®

# Disney FILES

MAGAZINE

**Deciding what gift to give you as Disney Vacation Club® celebrates 20 years of magic hasn't been easy.**

Did you know the traditional gift for a 20th anniversary is China? Are you kidding me? That's a huge country! Allowing for the remote possibility that the China to which my gift guide refers is fancy dishware and not the People's Republic, I considered printing this edition of your magazine on porcelain. Sadly, like many of my ideas, this one proved to be implausible.

I instead thought about asking John Travolta to fly all of you to, say, Australia until a talk show host beat me to it. Thanks a lot, Oprah.

Undeterred, I did what any good Cast Member would do when faced with a challenge. I called in favors. Surely one of the synergistic relationships I've been fortunate to develop here in the House of Mouse could help me deliver a priceless gift. Wrong again. My methodical trek down this promising path hit a surprising number of speed bumps, leaving me woefully unable to give you a lock of Johnny Depp's hair, a neighborhood block party on Wisteria Lane or a cameo role in the next *Beverly Hills Chihuahua* movie.

Then, as I licked my wounds (figuratively) while watching the latest tear-jerking episode of ABC's "Extreme Makeover: Home Edition," it hit me. I'd go all Ty Pennington on the magazine, making over your reading experience with a variety of new designs and features! It's no China, but it's still pretty cool. Here's why:

**1) It's cleaner.** The white album worked for the Beatles, and we think it's going to work for us. Beyond the minimalist cover, you'll find more soothing spaces throughout the magazine. Think of it as a massage for your eyes, without the burning sensation of scented oil.

**2) It gets personal.** Our new "One on One" feature will kick off each edition of the magazine with an exclusive conversation with a Disney luminary or newsmaker. I'll be like Barbara Walters, minus the motivation to make people cry.

**3) It has more character.** Admit it. Disney characters make you smile. We're fans too, and we've had a lot of fun giving our pages more visual "character."

**4) It has more of you.** Our re-designed photo spread dramatically increases our capacity for Member snapshots. Whether you're posing with your magazine on vacation or just capturing a magical moment during your travels, we look forward to sharing more of your photos than ever.

All of us at *Disney Files Magazine* hope you enjoy the enhancements and that year 20 is your best year ever. As for me, I have five years to figure out how to print on silver.

Happy anniversary,

  
Ryan March  
Disney Files Editor



Illustration by Keelan Parham

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All dates, times, events and prices printed herein are subject to change without notice. (Every time we say that, a lawyer gets its wings.)

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DVC-MBR-65-0



# New logo celebrates a world at your fingertips

**By Jim Lewis**  
President, *Disney Vacation Club*®

Until 1991, owning a piece of the Disney magic meant buying a share of stock. *Disney Vacation Club* altered that reality by introducing a revolutionary vacation-ownership program that helped families save money on decades of future *Walt Disney World*® vacations while enjoying a flexible system that turned the old timeshare model on its ear. Cast Members didn't merely welcome these families; they welcomed them home.

Since day one, the *Disney Vacation Club* logo has, like all good logos, represented who we are and served as a visual symbol of our brand. The rolling waves and swaying palms commonly associated with the Sunshine State blended curiously with snow-capped mountains (first three, then two), and just to reinforce that even those peaks are part of this new Disney lifestyle, the logo's rising sun sports a familiar set of ears.

A lot has happened since we came onto the scene. New Disney Theme Park destinations opened near Paris and Hong Kong, with another on tap for Shanghai. *Disney Cruise Line*® set sail and expanded its fleet to take families to the Caribbean, the Mexican Riviera, Alaska and the Mediterranean. *Adventures by Disney* took explorers to vibrant destinations near and far with Disney Cast Members as their guides. The *Disney Vacation Club* neighborhood grew to include villas in Florida, South Carolina, California and, soon, Hawai'i. And the ever-evolving World Passport Collection rounded out your "toy box" to exceed 500 vacation possibilities across the globe.

Now, as we approach the milestone 20th anniversary of our magical community, the *Disney Vacation Club* experience is about so much more than mountains, beaches and Disney Parks. It's about looking at the world as a small world and letting your imagination run wild.

It was in that spirit that artists set out to create a bold new logo to reflect today's modern travelers and the wonderful world of vacation possibilities available through the magic of Membership. The end result of that thoughtful work – a glossy globe topped by those familiar ears – symbolizes a world at Members' fingertips and represents the latest evolution of a look we first introduced with the opening of our Disney Doorway to Dreams stores in Illinois and New York.

It's important to note that neither the artists nor the leaders who commissioned them (myself included) took this redesign lightly. We know that our logo is a symbol of tremendous pride for our Member community, and we appreciate that deeply.

All of us at *Disney Vacation Club* look forward, not only to phasing this logo into pieces and places during the months and years ahead, but also to continuing our unwavering commitment to the promise the logo represents: helping you build lifelong memories through a world of vacations you once thought impossible.



# one on one with deevy see

Most every family includes at least one self-proclaimed visionary.

In the *Disney Vacation Club*® family, that Member is Deevy See. Since 1991, this big-hearted (and even bigger haired) beauty from the great state of Wisconsin (which she likes promoting with the slogan "Come Smell Our Dairy Air") has insisted that this whole "owning a piece of the magic" thing was her brainchild. Unwilling to break her cheese-clogged heart, we've gone along with her story...for 20 years. During that time, Deevy has brought her tall tales to *Disney Vacation Club* events, broadcasts and even the pages of this magazine. So as we celebrate two decades of our magical community, *Disney Files Magazine* Editor Ryan March sits down with the delusional diva to get her thoughts on everything from Disney dreams to the texture of oysters. (Oh, and don't worry about this little intro upsetting her. She only reads her own quotes.)

**Ryan:** Deevy, it's so nice to have you.

**Deevy:** Nice to be had. Want to hear haiku I just wrote? You'll love it.

**Ryan:** Maybe later. I'd rather talk about how *Disney Vacation Club* was born.

**Deevy:** You've come to the right lady! You see, I had spent years loading my husband and all of our gifted kids into the ol' RV for trips to Florida, and all those hours on the road got me to thinking, "Wouldn't it be cool if families like mine could own a piece of the Disney magic? Not like timeshare. More like vacation ownership."

**Ryan:** Wait a minute. You had *all* of your kids 20 years ago? That must make you...

**Deevy:** That must make me ready to end this interview if you finish that question.

**Ryan:** Fair enough. Continue.

**Deevy:** Anyway, I pitched my vacation-ownership idea to Disney's big guy back in 1990.

**Ryan:** Michael Eisner?

**Deevy:** Maybe. His name escapes me. I just remember that he smelled nice and that he loved the idea. Heck, everyone loved the idea. They were so grateful for my suggestion that they even used my name, Deevy See, as the program's initials!

**Ryan:** That's so cool. And not the least bit coincidental. You must've been thrilled.

**Deevy:** Was I ever! I was so excited that I rushed out and made this fashionable "First Lady of *Disney Vacation Club*" sash. I've worn it every day since.

**Ryan:** You had to make it yourself? One would think an official First Lady's sash would be issued by the company. Interesting.

**Deevy:** Is that what I said? I meant Disney had it made for me... by singing woodland creatures or something. Why would I have to make my own sash? I must've misspoken. Take that part out.

**Ryan:** No problem. Okay, so by the time the first *Disney Vacation Club* Resort opened in 1991, you had the magical community of your dreams and your professionally made sash. The world was your oyster.

**Deevy:** Can it be something besides an oyster? I'm not a big oyster girl. I think it's a texture thing. Like eating a slug. Can it be cheese? I love cheese!

**Ryan:** Fine. The world was your big wheel of cheese.

**Deevy:** That's cheddar. I mean better. See what I did there?



**Ryan:** I did. Now focus. I want to know what you remember about your first vacation as a Member.

**Deevy:** Oh my goodness. So many memories. I guess my favorite part of that trip was checking out of the resort and having the cutie patootie Cast Member at the front desk refuse to take my cash. He said I was good to go. Must've noticed my sash.

**Ryan:** Actually, that's how it works for all Members using Vacation Points.

**Deevy:** Well do all Members get a personal escort to their vehicle from a Disney Security Host?

**Ryan:** No, that was because you tried to steal a lamp from the lobby.

**Deevy:** That's right. Innocent mistake. I really think lamps should be part of the whole Membership deal. I'd like to pitch that idea. Think you can help me get a meeting with that handsome Jim Lewis?

**Ryan:** Umm, no. Let's move on. How else have you used your Membership during these past 20 years?

**Deevy:** Wow, where to begin? Well, we've been to our home resorts at least once each year, sailed on more *Disney Cruise Line*® voyages than I can shake a martini at, traveled with two adorable guides on an *Adventures by Disney* trip, and we've become huge fans of the *Disneyland*® Resort in California. Did you know that place opened even before the Parks in Florida?

**Ryan:** I've heard that. So would you say *Disney Vacation Club*® has become everything you'd envisioned?

**Deevy:** Pretty close, though I'm a really big thinker. I don't see things that aren't and ask why. I see things that are and ask why not. Wait, I think I mixed that up. The point is, I dream big, and I still have so many ideas for my club.

**Ryan:** Yes, you mentioned the free lamps.

**Deevy:** No, not just that. I see *Disney Vacation Club* taking the magic of Membership to more people in more places than ever! I see model rooms in shopping malls! Preview centers in new markets! Ooh, and special perks just for Members!

**Ryan:** We've actually done all of that.

**Deevy:** Well then I guess my work here is done.

**Ryan:** So you're giving back the sash?

**Deevy:** You're right. I misspoke again. Take that part out too. I meant to say that, as great as *Disney Vacation Club* has become during these past 20 years, we've only just begun. This would be a good time to share my poetic optimism.

**Ryan:** Oh right, the haiku. Fine, let's hear it.

**Deevy:** Okay, here it goes: "The future is bright. Membership is magical. So is cheese fondue."

**Ryan:** Wow.



Check out Deevy's new travel column on pages 9-10, and look for our next "One on One" column in the fall magazine as Ryan sits down with a leading Walt Disney Imagineer.



## Entering the social network

### Disney Vacation Club® debuts on Facebook

There are two sure-fire ways to tell if your website's a phenomenon: (1) 600 million users register for access and (2) former Mouseketeer Justin Timberlake appears in a film dramatizing its creation. Only Mark Zuckerberg can claim both. Since launching Facebook in 2004, Zuckerberg and company have maintained a global flow of information, made the concept

of "falling out of touch" seem obsolete and, perhaps most impressive (at least to the writers of this magazine), forever changed the English lexicon by turning "friend" into a verb.

Now, as *Disney Vacation Club* celebrates its milestone 20th anniversary, the most magical community on earth has planted its flag in this global social network.

Joining a collection of Disney-travel Facebook pages that already included the *Disneyland*® Resort, *Walt Disney*

*World*® Resort, *Disney Cruise Line*® and *Adventures by Disney*, the recently launched *Disney Vacation Club* page is designed to be a uniquely interactive forum. Members and other fans who visit the page participate in *Disney Vacation Club* discussions, gain insights from fellow fans, answer polls, get caught up on community news and more. For fans who've yet to discover the magic of Membership, the page serves as a dynamic portal to information supplied not only by *Disney Vacation Club*, but by its Members.

The *Disney Files* staff is part of a diverse group of *Disney Vacation Club* Cast Members serving on the page's editorial committee. From seeking Member questions for upcoming

Disney-newsmaker interviews to publishing Facebook poll results in the magazine, the staff is looking forward to utilizing the page to further enhance its connection to the Member community.

*Disney Vacation Club* President Jim Lewis is equally excited to be part of the Facebook universe, seeing the page as a natural extension of the *Disney Vacation Club* experience.

"We're thrilled to be in this space," said *Disney Vacation Club* President Jim Lewis. "*Disney Vacation Club* has always been about bringing people together, and Facebook gives us another place to do just that. It's a great way for Members to access *Disney Vacation Club* information and perspectives, whether they're logging on from home while planning their next trip or checking in from a mobile device as they travel. This is an ever-changing social vehicle that's still in its infancy, and we're eager to see it evolve."

Look for *Disney Vacation Club* on Facebook at [www.facebook.com/disneyvacationclub](http://www.facebook.com/disneyvacationclub).

**News from our Facebook friends:** As *Disney Vacation Club* launches its first foray into the Facebook universe, the *Disneyland* and *Walt Disney World* Resorts have enhanced their Facebook pages ([Facebook.com/Disneyland](http://Facebook.com/Disneyland) and [Facebook.com/WaltDisneyWorld](http://Facebook.com/WaltDisneyWorld)) with a "vacation-planning community." Visitors who click the "I'm Going" tabs within these pages can ask and answer Guest questions about Disney vacationing, create their own "Disney stick family" to post on their Facebook pages, shape their upcoming trip with the latest planning tools and more.

*Disney Vacation Club has always been about bringing people together, and Facebook gives us another place to do just that.*

Jim Lewis

## facebook by the numbers

The world spends more than 700 billion minutes a month on Facebook. About 70 percent of Facebook users live outside of the U.S. The average user has 130 Facebook friends, and is connected to 80 community pages, groups and events.



Okay, so this guy isn't Facebook. He's just a book... with a face. Should Zuckerberg's kingdom ever seek a mascot, consider this our nomination.

## Pooling resources

### Paddock-themed swimming hole and eatery opening soon

The High Rock Spring Pool at Disney's Saratoga Springs Resort & Spa is a popular place. Some might even say too popular.

Since opening in 2004, this central oasis inspired by the natural springs of Saratoga Springs, N.Y., has been a hotbed of Member refreshment, drawing enthusiastic crowds that inspired *Disney Vacation Club*® and Walt Disney Imagineering to dream up a second feature pool for the largest resort in the neighborhood.

The spring 2010 edition of *Disney Files Magazine* announced the ambitious plans for the project, which celebrates the upstate New York town's proud history of horseracing.

Imagineers are tripling the size of the Paddock area's pool and enhancing the swimming hole with a sloped-entry, while adding a feature water slide twisting around a towering silo, an interactive wet-play area and an expansive pool deck. To feed the swimmers, sliders and sunbathers who prefer not to cross the bridge to Artist's Palette, Imagineers are adding the Paddock Grill, a poolside eatery and bar serving burgers, fries and other quick-service staples.

"It's been a lot of fun to see this project move from concept to reality," said *Disney Vacation Club* Resorts General Manager Sonya Deese-Byrnes. "Crews have the new complex on pace to open as scheduled this summer, when our pools are particularly popular."

Sonya said she's excited about the complex's positive impact, not only on the resort's swimming and dining capacity, but also on its storyline.

"Members know that everything at Disney begins with storytelling, and Imagineers are the masters of telling those stories in new and interesting ways," Sonya said. "I've had the pleasure of meeting a number of Members and Guests who actually live in Saratoga Springs, N.Y., and they were eager to tell me how well this resort captures the essence of their hometown with its architecture, artwork, landscaping and more. The Imagineers' work even impressed the town's mayor, who took part in the resort's grand opening.

"An opportunity to add something new to this or any Disney property is an opportunity to further reinforce its theme. In this case, the horseracing aspect of the resort's subtle and layered

theme of health, history and horses, coupled with the Paddock name on the adjacent villa buildings, lent itself beautifully to a ranch-inspired complex. The silo-themed waterslide adds another architectural icon to the resort while blending seamlessly with its surroundings. You'll think it's been there since day one.

"All of us at *Disney Vacation Club* had lofty expectations for this project, and Imagineers have once again exceeded those expectations. Whether Members are looking for another swimming option or just another casual place to grab a bite to eat, this is going to be a welcome enhancement to the Saratoga experience."

# Member Perks the icing on the cake

## Time for tee

### Members save some green on the greens

**WALT DISNEY WORLD® Resort:** When it comes to golf, nobody on the *Disney Files* staff can help you with your game. We're awful. We can, however, remind you of a perk that'll give you a financial edge out on the links.

Visit any *Walt Disney World* golf course pro shop, where you may purchase a *Disney Vacation Club® Golf Badge* for \$50. The badge entitles you and as many as three of your guests – for a year – to a 25 percent discount off 18-hole rounds before 10 a.m., and a 40 percent discount off rounds after 10 a.m. Plus, you can replay the course on the same day for 50 percent off the paid rate.

At the 9-hole *Disney's Oak Trail Golf Course*, the badge will let you play for only \$20 at any available tee time, and juniors (ages 17 or younger) may join you on the round for only \$14.

And if your game's as bad as ours, you'll be happy to know the badge also gets you a 20 percent discount on lessons.



## “Fore” thoughts

While the *Disney Files* staff may stink at golf, we're rather adept at gathering random facts. Please enjoy the following tidbits about one of the most frustrating (we mean enjoyable) games on the planet. We really do need those lessons.

Counting the dimples on a regulation golf ball is tougher than conquering the 17th at Sawgrass, so we'll save you the work. There should be 336.

Some historians trace golf's history to shepherds who hit stones with curved staffs about 2,000 years ago, while others see evidence of the game in ancient Egyptian hieroglyphics.

Scotland, the generally accepted official birthplace of golf, actually made the sport illegal after it was deemed “too popular” centuries ago, mandating instead that Scots practice archery daily.

Before moving to synthetic cores, golf balls were stuffed with feathers and, later, hardened tree sap.

A mulligan, the golf equivalent of a “do-over,” is apparently only for losers and vacation-ownership-magazine writers.



# Discover the UnDISCOVERed

## Epcot® tour offers Member discount

**WALT DISNEY WORLD® Resort:** *Disney Files* Magazine isn't the only tool helping *Disney Vacation Club®* Members stay sharp. (It may be the only one making such eloquent use of parenthetical quips, but it's not alone in the toolbox.)

Discounted Theme Park tours have become an important part of Members' Disney-knowledge regiment, peeling back the curtain to reveal hidden worlds and chronicling the colorful histories of the places where dreams come true. As a broad listing of discounted tours is available in the Member Perks section of your Member website, we'll just focus on one tour here: the UnDISCOVERed Future World tour at Epcot.

The four-hour program offers a 15 percent Member discount and an unparalleled look at pavilions celebrating human accomplishment. Along the way, the tour explores the Park's creation and examines the profound influence of Walt Disney's vision for a better life.

Epcot was something of a departing dream for Walt, who spoke of the ambitious project in a film recorded on Oct. 27, 1966. In the film, Walt said that, "... the most exciting and by far the most important part of our Florida project, in fact the very heart of everything we'll be doing in Disney World, will be our Experimental Prototype City of Tomorrow."

It was the last thing Walt ever shot on film, as he passed away on Dec. 15. Disney Legend (and *Disney Files* Magazine columnist) Marty Sklar wrote that film and recalls Walt driving him crazy to finish work on the script. Perhaps only Walt knew why time was such an issue.

Decades later, Imagineers revived the project as a one-of-a-kind Theme Park inspired by Walt's belief in making the world a better place. While the concept may have deviated from Walt's original vision of creating an actual experimental city, the Experimental

Prototype Community of Tomorrow took inspiration from many of Walt's ideas, and the urban innovations found throughout the *Walt Disney World* Resort have further fulfilled Walt's utopian dream. Of course, even the change in direction for Epcot was in keeping with the spirit of Walt Disney, who also said in his final film, "the sketches and plans you will see today are just the starting point, our first overall thinking about Disney World. Everything in this room may change time and time again as we move ahead, but the basic philosophy of everything we're planning for Disney World is going to remain very much as it is right now."

Learn more about how today's Epcot continues to build on Walt's vision by embarking on the UnDISCOVERed Future World tour. Note that the tour is open to Guests ages 16 or older, and that Theme Park admission is required. To book your tour, call (407) WDW-TOUR (939-8687), and remember to mention that you're a *Disney Vacation Club* Member.

Visit [www.dvcmember.com](http://www.dvcmember.com) for a listing of other discounted tours available at the *Disneyland®* and *Walt Disney World* Resorts.





# Where in the World is Deevy?

**By Deevy See**  
**First Lady, Disney Vacation Club®**

Hi friends! *Disney Vacation Club* (my creation) has me off enjoying another fabulous getaway. Since I always keep a journal when I travel, I thought it would be fun to share some entries with you and see if you can figure out where I am. I'll start you off with an easy one this time, and I'll even give you a hint: it's one of the more than 500 places around the world you can visit through the magic of Membership (which, again, was my idea). Good luck!

**9:03 a.m.** Phew. We just pulled the RV into a gas station after making it over the bridge on fumes. My adorable optometrist husband, Dr. Luke See, is toppin' 'er off now while I stay inside and out of the heat. According to the new digital odometer he gave me for Valentine's Day (he's such a romantic!), that thing was 6.7643939 miles long. We should've known better than to cut it that close. After all, the sign at the entrance called it 7 miles. Must've been written by a man. Reminds me of the time Luke said he caught a 12-pound trout and came home with...shoot, he's back. Story for another day.

**9:06 a.m.** Back on the road. I'm so excited to visit the so-called "longest street in the world." I hear it runs from coast to coast. Of course, around here, that's really not all that long. Again with the overstatements.

**11:13 a.m.** Rolling out of a local waffle establishment after a late breakfast. Nice to eat something that didn't come from a gas station. Momma can't live on jerky alone, kids! Anyway, really friendly people in that diner, though they asked some odd questions, like, "Do you want that scattered, covered or smothered?" Umm, just cooked will be fine, thank you. But again, nice folks.

**11:47 a.m.** Time for some treasure hunting. And by "hunting," I mean looking at dramatically lit pretty things behind glass. Turns out this town is home to the Western Hemisphere's richest single collection of 17th century shipwreck and maritime treasures. I wonder if they have that big diamond the old lady threw overboard at the end of Titanic. Was that in the 17th century? I'm not sure. I do know that Leonardo DiCaprio is handsome! Not relevant to this journal entry, but it's true.

**2:53 p.m.** I can't believe I just spent three hours in that place. It was fascinating! I haven't been that excited about salvaged treasures since I rescued a box of old Horizons posters from a dumpster behind Epcot®. Thanks to eBay®, those things put my daughter Ariel through college. I'm kidding, of course. Ariel isn't college material. Now where was I? Oh yes, this vacation. Luke says we're off to go snorkeling through this continent's only living coral reef ecosystem. Hope I don't cut myself.

**4:52 p.m.** I cut myself. And to make matters worse, Luke insisted on taking me to a hospital that was back over that bridge to another island. He went on and on about

how he'd read about this place and really wanted to see it. And get this. It wasn't even a hospital for humans! He took me to the world's only licensed veterinary hospital dedicated exclusively to the treatment of sea turtles. They patched me up and said I'm ready to be returned to the wild. How insulting.

**6:36 p.m.** Okay, I'm over the hospital fiasco, and we've made the trip back over the bridge to our hotel. It was interesting that, when we asked the doctor – yes, the turtle doctor! – for directions back to our hotel, he kept referring to mile markers. I guess that's how the locals map things out here, with little green mileposts along the side of the bridge. Our hotel is near mile marker zero.

**8:13 p.m.** What a great nap. Time for a quick shower before heading out for a fresh seafood meal. We got here just in time to catch the end of stone crab season, which runs from Oct. 15-May 15. I hear that, once the stone crabs' claws are harvested, they grow back, kind of like fingernails. I sure hope they taste better than fingernails.

**10:02 p.m.** If those were fingernails, call me a nail biter! Delicious! Had an interesting conversation with our waitress, who was born and raised here. She told us that locals celebrate a bit of a tongue-in-cheek Independence Day on April 23. Something about a threat to secede in protest of Border Patrol roadblocks. She went on to explain that, while this place never actually seceded, people still rally around the idea of being different. I'll drink to that! To be honest, though, I wasn't paying too much attention to her story at that point, as my second cocktail had arrived.

**12:43 a.m.** I'm not exactly sure where we are at the moment, but the music's fantastic. As are the drinks. There's a flier on the wall promoting a 2012 celebration of the 100th anniversary of some railroad tycoon named Flagler building a railroad at sea. The bartender says the railroad was destroyed by a hurricane on Labor Day in 1935 and was replaced a few years later by that bridge I keep talking about. Always comes back to that bridge.

**2:17 a.m.** Okay, time for bed. Gotta get my sleep so we can explore the other islands. This travel guide I'm reading says there are more than 800 official cayos (that's Spanish!) around here made up of more than 1,700 islands. Not sure we'll see 'em all, but I'm always up for the challenge!



Do you know where in the world Deevy is?  
Look in the bottom-left corner of the next page to find out. ▶

# picture this

original



altered



ANSWERS: (1) The saluting gentleman's hat has grown taller, (2) the vintage three-mountain *Disney Vacation Club* logo has gone two-mountain, (3) the words "Preview Center" have disappeared from below the *Disney Vacation Club* logo (4) the gentleman on the right has lost his tie, (5) Mickey's megaphone has gotten a bit longer, (6) the cowboy has lost his name tag and (7) the camera man has lost his old-school pager.

The *Disney Vacation Club*® Member community has a famously sharp eye for detail. This 20th anniversary edition of "Picture This" invites you to put that skill to the test by spotting the seven things we've altered in this 1991 photo shot at the *Disney Vacation Club* Resort that started it all.



ANSWER TO PAGE 10 QUESTION:  
Deevy is in Key West, Fla.



## Conch Chowder

This special anniversary edition of “Disney Dish” presents an epicurean solution to a domestic dilemma plaguing countless cooks: what to do with all that conch meat sitting in the pantry. If, for some unthinkable reason, you *don’t* have conch meat on hand, get some. Then get ready to enjoy the seaside sensation that is a steaming bowl of conch chowder, as served in the dining room of Olivia’s at the flagship destination known today as Disney’s Old Key West Resort.

**SERVES: 8-10**

### Ingredients:

- 1 pound fresh or thawed frozen conch meat
- 4 slices bacon, cut into 1/2-inch pieces
- 1 medium onion, cut into 1/2-inch pieces
- 2 large ribs of celery, coarsely diced
- 1/2 cup green bell pepper, coarsely diced
- 1/2 cup red bell pepper, coarsely diced
- 1 garlic clove, minced
- 1/4 cup dry sherry
- 4 cups water
- 3 cups clam broth
- One 28-ounce can diced tomatoes
- 1/2 cup tomato puree
- 1 large potato, peeled and cut into 1/2-inch dice

### Steps:

1. Coarsely chop conch meat in your food processor.
2. Cook bacon over medium heat in a 4-5 quart Dutch oven, stirring 5-6 minutes or until browned. Transfer the bacon to paper towels with a slotted spoon to drain.
3. Add onion, celery, green bell pepper, red bell pepper and garlic to the Dutch oven, stirring while cooking for 5 minutes.
4. Add the sherry and cook for another minute.
5. Stir in the conch meat, water, clam broth, canned tomatoes and tomato puree. Simmer, stirring occasionally, for 30 minutes.
6. Add potatoes and bacon, stirring occasionally, for 20 minutes.
7. Serve hot and enjoy.





# Questions!

*The Disney Vacation Club® 20th anniversary celebration continues with 20 questions about our magical community.*

1. In what year did the original *Disney Vacation Club* Resort, which opened in December 1991, change its name to Disney's Old Key West Resort?
2. *Disney Vacation Club* President Jim Lewis grew up in what Midwestern state?
3. What does Ko Olina mean?
4. Papa's Den at Disney's Old Key West Resort is named in celebration of what famous American author?
5. What's the name associated with the architecture style of *The Villas at Disney's Grand Californian Hotel® & Spa*?
6. What is the name of the harbor that sits adjacent to Disney's Hilton Head Island Resort?
7. Who is the celebrity chef behind Kouzzina, the Mediterranean restaurant located just steps away from Disney's BoardWalk Villas?
8. What does Kouzzina mean?
9. What is the anatomically-inspired name of the feature pool waterslide at Disney's BoardWalk Resort?
10. What is the name of the fitness center at Disney's Animal Kingdom Villas' Kidani Village?
11. What does Sanaa mean?
12. The theme of Disney's Saratoga Springs Resort & Spa can be summed up with what three words starting with the letter h?
13. The Treehouse Villas at Disney's Saratoga Springs Resort & Spa revived a *Walt Disney World®* tradition of treehouse living that had been missing since 2002. What year did those original treehouses debut?
14. What tree-dwelling character's name doubled as Disney's secret code name for the project that became the Treehouse Villas at Disney's Saratoga Springs Resort & Spa?
15. What is the name of the founding-Members fountain in the courtyard of Bay Lake Tower at Disney's Contemporary Resort?
16. What baseball Hall of Famer is honored by a home plate-shaped plaque on the recreation field at Disney's Vero Beach Resort?
17. What, since 2008, has been the annual theme of the S.S. Member Cruise?
18. What was the name of the *Disney Vacation Club* Member magazine before it became *Disney Files Magazine* in 2007?
19. The Carolwood Pacific Room, which celebrates Walt Disney's love of trains at *The Villas at Disney's Wilderness Lodge*, was originally called what?
20. We'll finish with an easy one. What beloved greeting do Cast Members offer when meeting a *Disney Vacation Club* Member?

**Answers:** (1) 1996 (2) Indiana (3) place of joy (4) Ernest Hemmingway (5) Arts and Crafts or California Craftsman (6) Shelter Cove (7) Cat Cora (8) kitchen (9) Keister Coaster (10) *Survival of the Fittest* (11) art (12) health, history and horses (13) 1975 (14) Tarzan (15) Tempo Fountain (16) Tommy Lasorda (17) *Disney Inspirations* (18) *Vacation Magic* (19) the Iron Spike Room (20) welcome home

**e komo mai:** Pronounced ey ko-mo my, this warm Hawaiian greeting loosely translates to “welcome” or “come join us,” and it’s going to become a familiar phrase within the Member community when the first phase of Aulani, *Disney Vacation Club*® Villas, Ko Olina, Hawaii, opens on the Hawaiian island of O’ahu. Crews not only have phase one (73 two-bedroom-equivalent villas) on track to make its scheduled opening on Aug. 29, but they have phase two (130 two-bedroom-equivalent villas, including 10 Grand Villas) on pace to debut on Nov. 15, a bit earlier than the originally announced “end of December” opening date. Phase three (bringing our grand total to 481 two-bedroom-equivalent villas) is scheduled to open in 2013. Look for more Aulani coverage in the fall edition of *Disney Files Magazine*, slated to begin mailing in August.

**Track shell, dude!** Disney’s Vero Beach Resort celebrates 15 years of Sea Turtle Programs for Members and Guests in 2011 by once again giving families the opportunity to enjoy memorable experiences with the Sea Turtle Conservancy (STC). The oldest non-profit sea turtle research and conservation group in the world, the STC has worked to protect turtles and their habitats for more than 50 years. Monday-evening presentations in June and July are followed by a walk on the beach in search of nesting turtles. The cost is a donation of \$20 for the first family member and \$10 for each additional family member. Participants also receive a gift card redeemable through the STC for a Family Supporter Adopt-a-Turtle Packet that includes a personalized adoption certificate for each family member, a *Sea Turtle Conservation Guide*, stickers, a magnet and a one-year subscription to STC’s newsletter. Note that the presentation takes place about 10 miles from the resort at the Barrier Island Center, and participants must provide their own transportation. For details or advance reservations (strongly encouraged), call the STC at (800) 678-7853.

**Mothers know best:** The *Walt Disney World*® Moms Panel, a popular online forum that invites site visitors to gain Disney vacation tips and insights from real Moms (and even some Dads and grandparents) who have mastered the art of Disney vacation planning, has welcomed a pair of *Disney Vacation Club* Moms to the panel. Dannée, mother of three and a Member since 2009, and Beth, mother of two and a Member since 1999, are representing our community and answering Guests’ questions about the magic of Membership. If you haven’t checked out the Moms Panel, now’s a great time. Visit [www.disneyworldmoms.com](http://www.disneyworldmoms.com).

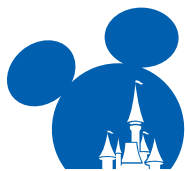
**Travel insurance:** Members may purchase comprehensive travel insurance coverage through Travelex Insurance Services for \$79 per Use Year. This product will cover an entire Use Year of Vacation Points and all vacations taken with those Vacation Points. This insurance can provide coverage in the event of trip cancellations or interruption, delayed flights, employment termination, emergency illness or accident, lost or damaged baggage and more. To learn more, call Member Services or visit [www.dvcmember.com](http://www.dvcmember.com).

**Pool hopping:** Whenever you’re using your Membership to stay at a *Disney Vacation Club* Resort at the *Walt Disney World* Resort or at Disney’s Vero Beach Resort, you and any Guests staying with you are permitted to pool hop to other eligible pools if they’re not at capacity. Due to expected high occupancy, pool hopping isn’t available May 27-30, June 26-July 5, Sept. 2-5 or Nov. 21-27, 2011, or Dec. 11, 2011-Jan. 1, 2012. Pool hopping is never available at Bay Cove Pool at Bay Lake Tower at Disney’s Contemporary Resort, the pools at Disney’s Animal Kingdom Lodge, Stormalong Bay at Disney’s Yacht & Beach Club Resorts, the pool at Disney’s Beach Club Villas, or at the *Disneyland*® Resort in California. Further block-out dates may be added based on capacity issues. Full details are available in *Portable Perks* and online at [www.dvcmember.com](http://www.dvcmember.com).

**Condo meeting:** The 2011 *Disney Vacation Club* Condominium Association Meeting will take place on Dec. 8, 2011, at the *Walt Disney World* Resort. Watch [www.dvcmember.com](http://www.dvcmember.com) for meeting time and location updates as new details become available.

# SMALL TALK





## Look at this stuff. Isn't it neat?

### Striking similarities link new attraction to classic film

**DISNEYLAND® Resort:** As Ariel prepares to take *Disney California Adventure®* Guests under the sea with her highly anticipated new ride-through attraction beginning on June 3, *Disney Files Magazine* presents a few of the many things the attraction (described in the winter 2010 magazine) shares in common with its cinematic source material (beyond the obvious).

**Both were born in the Disney vault.** While *The Little Mermaid* opened in theaters in the late 1980s, Walt Disney and his artists first considered producing an animated film based on this famed Hans Christian Andersen tale in the late 1930s, even commissioning illustrator Kay Nielsen to create pastel and watercolor story sketches for the concept. Decades later, animators retrieved those sketches from the Archives and used them as inspiration for their contemporary take on the project, giving Nielsen a “visual development” credit on the 1989 film.

The long-awaited attraction inspired by that film took a similarly circuitous route, with decades separating concept from construction.

“Right after the movie debuted, Imagineers started developing ideas for a *Disneyland* attraction based on the film,” Walt Disney Imagineer Larry Nikolai, the attraction’s Show Designer and Creative Director, told *Disney Files Magazine*. “A similar attraction was envisioned later for *Disneyland Paris* but was also never realized. The artists who have worked on our new attraction were inspired by those designs from our archived collection, and several key scenes depicted in those pieces play prominent roles in this version.”

Good ideas rarely get lost in the House of Mouse. They may just have to wait a few years (or decades) to get their shot.

**Both are all about the music.** The box-office success of *The Little Mermaid* can be attributed as much to its soundtrack as its storyline, with the *Academy Award®*-winning music of Howard Ashman and Alan Menken leaving moviegoers singing their dreams and tapping their...what’s that word again? Oh, feet.

Imagineers have celebrated that memorable music in the attraction, blending actual tracks from the film with fresh new recordings to create a stirring setting for scenes depicting such iconic song numbers as “Part of Your World,” “Under the Sea,” “Poor Unfortunate Souls” and “Kiss the Girl.”

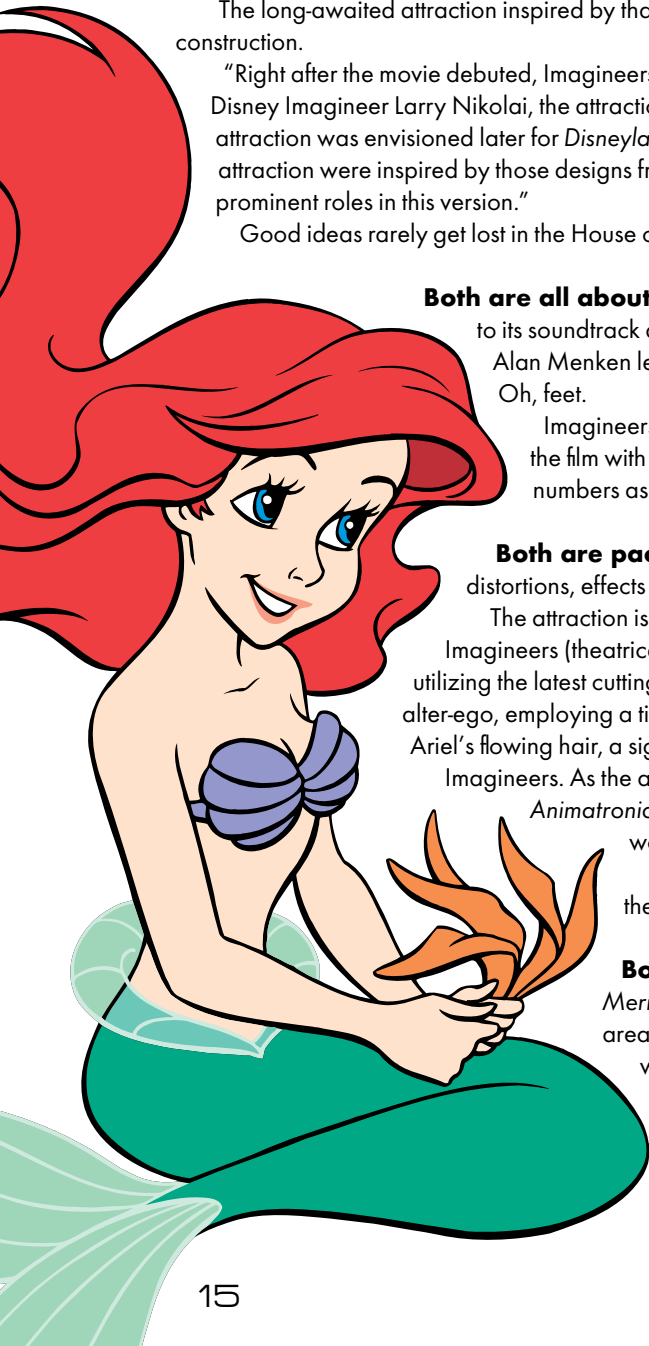
**Both are packed with special effects.** From storms and shadows to reflections and distortions, effects played a role in nearly 80 percent of the eye-catching film.

The attraction is equally reliant on effects, from classic illusions fostered by generations of Imagineers (theatrical lighting, scenic projections, forced-perspective design, etc.) to new innovations utilizing the latest cutting-edge technologies (including animated eyes for Sebastian’s *Audio-Animatronics®* alter-ego, employing a tiny video projector that didn’t exist just a few years ago).

Ariel’s flowing hair, a significant creative hurdle for the film’s animators, proved equally challenging for Imagineers. As the attraction only appears to be underwater, artists pushed the envelope of the *Audio-Animatronics* art form to animate Ariel’s hair as a character unto itself, allowing it to “float” as it would underwater.

“We’re treating it very similarly to how [legendary animator] Glen Keane told us they treated it in the movie,” Larry said. “It’s been an interesting journey.”

**Both went nationwide after a Southern California premiere.** “*The Little Mermaid ~ Ariel’s Undersea Adventure*” is scheduled to open in the Paradise Pier area of *Disney California Adventure Park* by early this summer, and a similar attraction will later be part of the *Fantasyland®* expansion project at the *Magic Kingdom® Park* in Florida.







## The adventures continue

### Re-imagining the *Star Tours*™ experience

**DISNEYLAND® and WALT DISNEY WORLD® Resorts:** “How many Imagineers does it take to change a light bulb?”

The answer: “Why does it have to be a light bulb?”

That’s a favorite old riddle in the halls of Walt Disney Imagineering, and such unconventional thinking sparked the creation of the new *Star Tours* attraction scheduled to launch on May 20 at *Disney’s Hollywood Studios*® in Florida and June 3 at *Disneyland Park* in California.

Inspired by new episodes of the *Star Wars* saga and fueled by the cutting-edge technologies that have emerged since the original attraction took flight from Anaheim in 1987, the creative forces of Disney and George Lucas have boldly re-imagined the *Star Tours* experience. At the heart of the unpredictable new attraction is digital-projection technology that has allowed the storytellers to send space travelers to a diverse range of intergalactic destinations with numerous potential story combinations, all presented in cutting-edge 3-D.

Determining where the revamped Starspeeders could travel required Imagineers to first determine when they would travel. You see, as the first three *Star Wars* films to hit theaters represented episodes 4-6 of the saga, Imagineers set the original attraction’s storyline in a time period just after the events of the 1983 film *Return of the Jedi*, internally dubbing the concept “episode 6.5.”

“Years later, as George [Lucas] was developing episode 1, we actually storyboarded a new *Star Tours* adventure based on the pod race sequence of that film,” Imagineer Tom Fitzgerald told *Disney Files Magazine*. “We almost went into production with that, but then we stopped and said, ‘Well wait a minute, what’s going to be in episode 2?’ Then episode 2 came out, and we wondered what was to come in episode 3.”

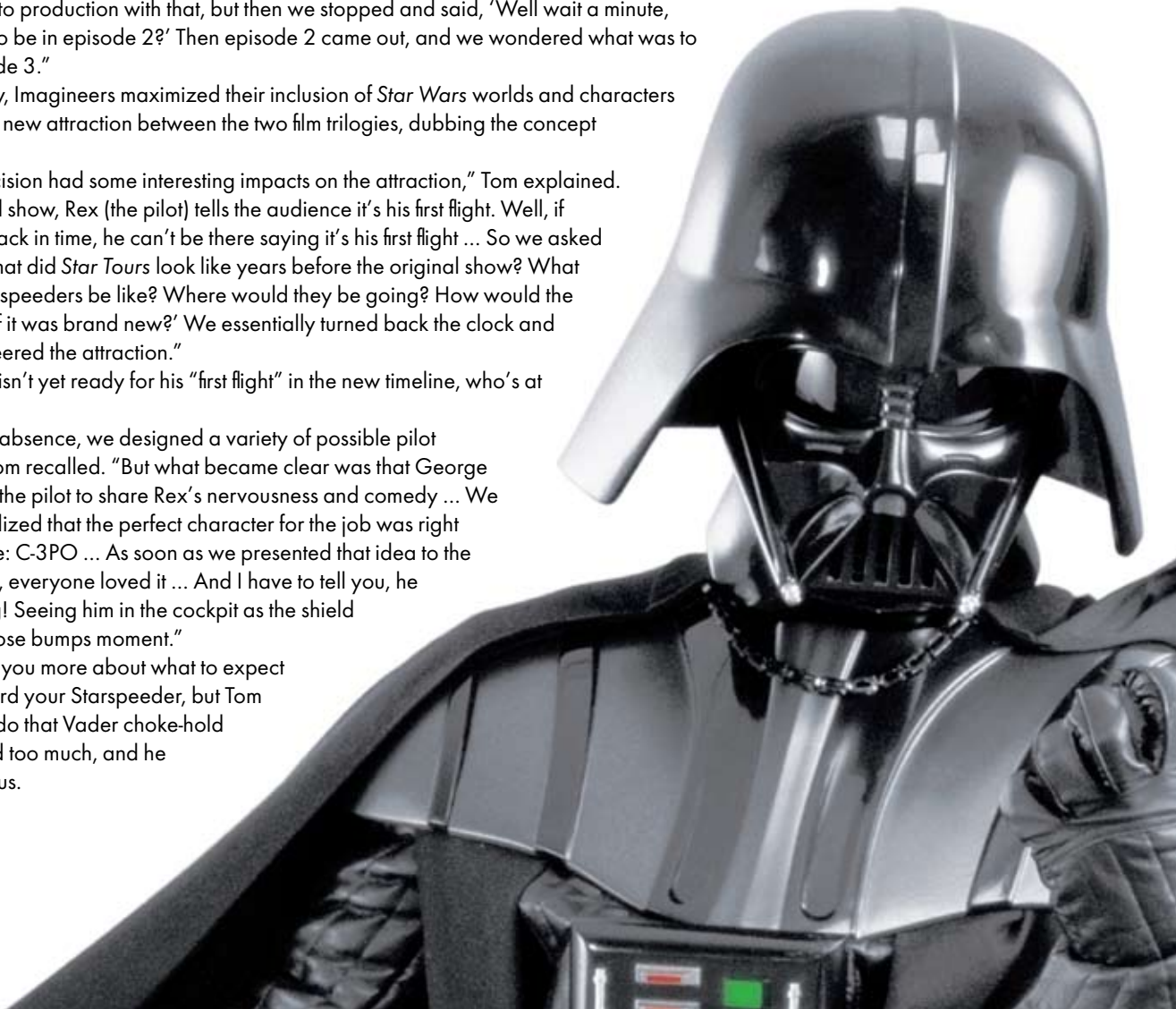
Ultimately, Imagineers maximized their inclusion of *Star Wars* worlds and characters by placing the new attraction between the two film trilogies, dubbing the concept “episode 3.5.”

“That decision had some interesting impacts on the attraction,” Tom explained. “In the original show, Rex (the pilot) tells the audience it’s his first flight. Well, if we’re going back in time, he can’t be there saying it’s his first flight ... So we asked ourselves, ‘What did *Star Tours* look like years before the original show? What would the Starspeeders be like? Where would they be going? How would the terminal look if it was brand new?’ We essentially turned back the clock and reverse-engineered the attraction.”

So if Rex isn’t yet ready for his “first flight” in the new timeline, who’s at the controls?

“In Rex’s absence, we designed a variety of possible pilot characters,” Tom recalled. “But what became clear was that George really wanted the pilot to share Rex’s nervousness and comedy ... We eventually realized that the perfect character for the job was right under our nose: C-3PO ... As soon as we presented that idea to the Lucasfilm team, everyone loved it ... And I have to tell you, he looks amazing! Seeing him in the cockpit as the shield lowers is a goose bumps moment.”

We’d tell you more about what to expect when you board your Starspeeder, but Tom threatened to do that Vader choke-hold thing if we said too much, and he sounded serious.





# Whistling while they work

## Dwarfs' mine train joins expansion project

**WALT DISNEY WORLD® Resort:** While Big Thunder Mountain Railroad may take you on the wildest ride in the wilderness, new trains coming to the *Fantasyland®* Forest promise to take you on the Dopeiest.

Walt Disney Imagineers have added The Seven Dwarfs Mine Train to the ambitious expansion project, which will more than double the size of the *Fantasyland* area. This rollicking new journey into the mine “where a million diamonds shine” will feature a first-of-its-kind ride system allowing train vehicles to swing back and forth, responding to every twist and turn of the track. Music from the groundbreaking film will combine with the animated characters of Snow White and the Seven Dwarfs to further ground the new attraction in its rich Disney roots.

The sprawling attraction will occupy land once earmarked for Princess Aurora and Cinderella meet-and-greet experiences, a move made possible by plans for a new venue dubbed Princess Fairytale Hall. Inside this elegant new royal court, Guests will meet, not only Aurora and Cinderella, but also Princess Tiana, Rapunzel and other members of Disney’s royal family. The hall will be located at the site currently occupied by the Snow White’s Scary Adventures attraction, saving Dopey and company the stress of working two mines at once.

These new additions join an array of previously announced plans, including the doubling of the Dumbo fleet as the flying pachyderms move to a new home near a Big Top full of interactive wonders at the former site of Mickey’s Toontown Fair. Imagineers, who have since labeled this area of the project “Storybook Circus,” recently revealed that the nearby Barnstormer coaster will get a bright new look as part of the circus-inspired makeover, casting Goofy in the role of “The Great Goofini.”

Other previously announced highlights of the *Fantasyland* expansion project still in the works include the “Under the Sea ~ Journey of *The Little Mermaid*” ride-through attraction and an array of *Beauty and the Beast*-inspired destinations, from the Be Our Guest Restaurant and Gaston’s Tavern to Belle’s Village and the Enchanted Tales with Belle storytelling experience.

Watch *Disney Files* Magazine for more details about the new additions as work on the project continues.

artist rendering, proposed

## How (not) to fly

### Goofy's Sky School prepares for takeoff



**DISNEYLAND® Resort:** Animation's king of comedy has taught moviegoers how (not) to ride a horse, play football, hook up a home theater and more. Early this summer, the clumsy cutup is scheduled to offer his equally shaky insights into the world of aviation as Goofy's Sky School takes flight at *Disney California Adventure®* Park.

The new attraction replaces Mulholland Madness and reflects Walt Disney Imagineers' effort to put more "Disney" than ever in *Disney California Adventure* experiences. The former attraction, named after Southern California's famed Mulholland Drive, complemented a Route 66 theme that unfolded throughout that section of Paradise Pier. With the upcoming debut of the sprawling Cars Land celebrating Route 66 on a grander scale, Imagineers were able to refresh this corner of the Park with a playful new theme.

"What we've set out to do is make Paradise Pier more cohesive by bringing both sides of the lagoon into the realm of boardwalk attractions from the turn of the 20th century," Imagineer Larry Nikolai told *Disney Files Magazine*. Recognizing a common theme of flight in such neighboring attractions as the Golden Zephyr and Jumpin' Jellyfish, Imagineers placed air travel in their creative spotlight as they dreamed up a new identity for Mulholland Madness.

Next up was identifying a Disney star for the ride, which is a "wild mouse" coaster (also known as "crazy mouse") similar to the whirling wooden versions invented by influential German ride designer Franz Mack. Fans of Mulholland Madness are familiar with the ride system's small cars that appear to precariously dangle over the track's edge as they zip through a series of tight turns and sudden drops that create high lateral G-forces despite moving at relatively modest speeds.

"The ride system is a bit wacky and frantic, so there was nobody better to star in our new experience than Goofy," Larry said. "We looked at his great 'How To' animated shorts and saw a perfect opportunity to cast

Goofy in the role of flight instructor."

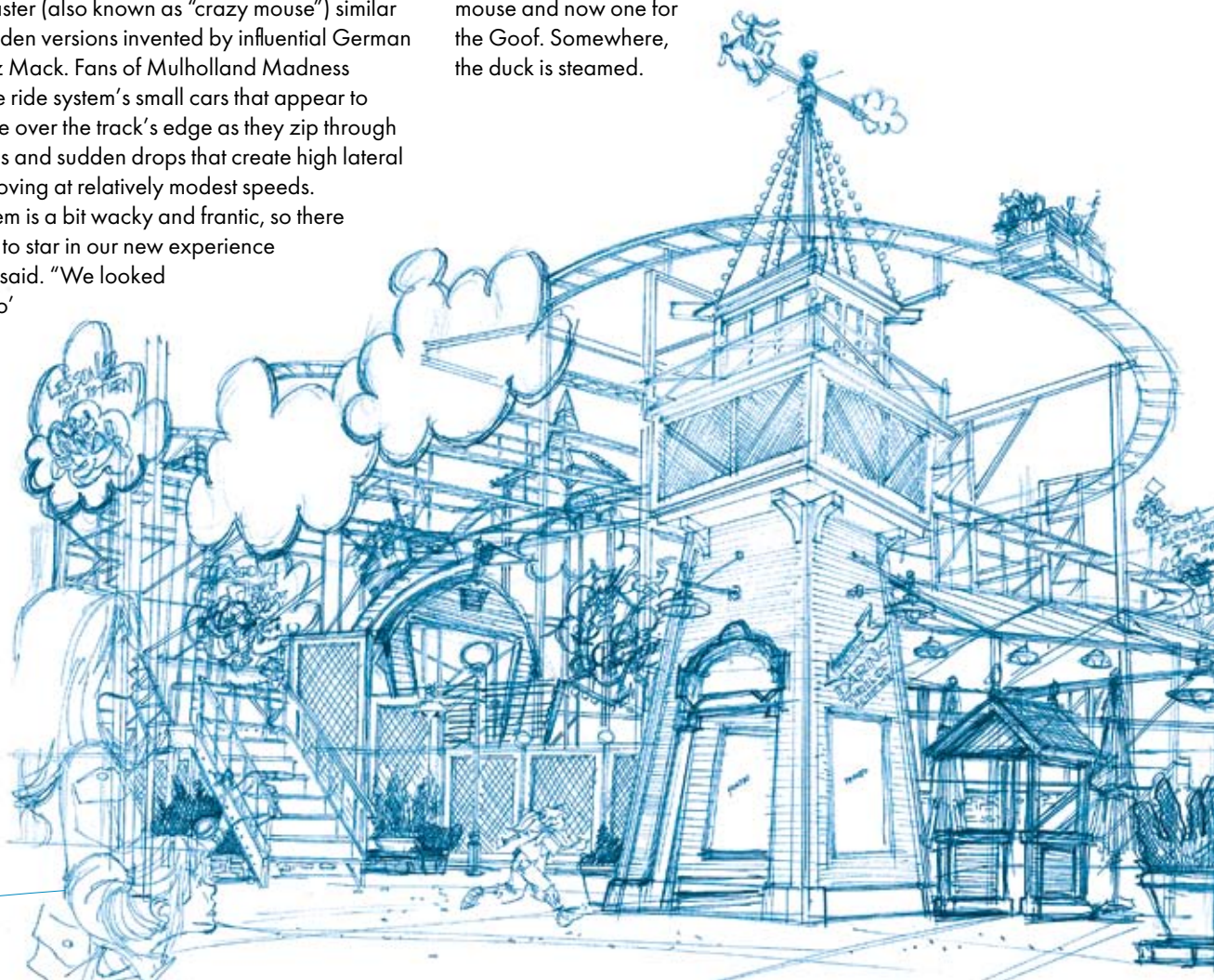
According to the new attraction's storyline, Goofy has invented a contraption for flight training and opened a school for "students" interested in taking a little spin. What could possibly go wrong?

"A series of really fun billboards designed by artists Jim Shull and Maggie Parr line the track and allow Goofy to offer his expert instruction as only he can," Larry explained. "Of course, this being Goofy, it's quickly apparent that things aren't quite right."

From learning "How to Take Off" while ascending the attraction's up-ramp to learning "How to Nose Dive" before plunging down a sudden drop, Guests studying these kinetic illustrations are likely to get more chuckles than helpful hints.

Goofy's Sky School is the latest Paradise Pier attraction to put Disney characters center stage, following the opening of *Toy Story Midway Mania*, animation-inspired overlays to the Games of the Boardwalk, the transformation of the iconic Sun Wheel into Mickey's Fun Wheel and the re-imagining of the Orange Stinger into the Mickey-starring Silly Symphony Swings.

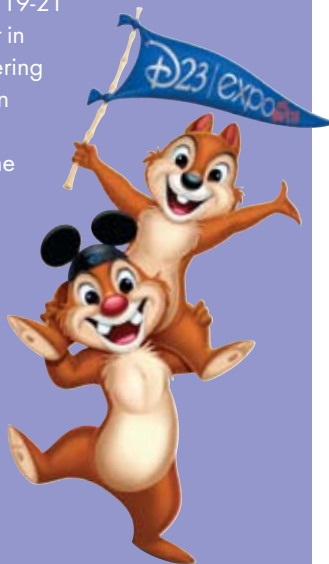
So to recap, that's two rides in the Park for the mouse and now one for the Goof. Somewhere, the duck is steamed.





# BUZZWORTHY

**D23:** “Expect to be amazed.” That’s how Steven Clark, head of Disney’s Official Fan Club, describes what to expect at the next D23 Expo, taking place Aug. 19-21 at the Anaheim Convention Center in California. This unparalleled gathering of all things Disney will give fans an inside look at everything from film and television productions to Theme Parks and resorts with revealing presentations, live performances, celebrity appearances and more. To purchase advance tickets, visit [www.D23Expo.com](http://www.D23Expo.com). Note that D23 Members enjoy a discount on D23 Expo tickets, and *Disney Vacation Club*® Members get a discount on D23 Memberships. See the back cover of this edition of *Disney Files Magazine* for details.



**DISNEYLAND® Resort:** Riding the Monorail has taken on new meaning at the *Disneyland Hotel*, where new Monorail-themed waterslides are slated to open by the time this magazine mails. Inspired by the hotel’s former Monorail station, the new area features an interpretation of the historic *Disneyland* marquee atop a tower supporting two slides that begin by sending Guests through Monorail train cars inspired by the classic Mark II and Mark III versions designed by Disney Legend Bob Gurr. A nearby two-lane mini slide and series of bubble jets cater to younger Guests. The area is part of a broader enhancement project that also includes new food and beverage locations (also slated to open this summer) and upgrades to the existing feature pool.

**WALT DISNEY WORLD® Resort:** The mouse has a new place to call home at the *Magic Kingdom*® Park. The *Main Street, U.S.A.*® area’s Exposition Hall has become the Town Square Theater and opened new venues for Mickey and friends to greet Guests. Belle, Princess Aurora and Cinderella are among the stars currently sharing the Mick’s new digs, which mark the first character meet-and-greet location to offer Disney’s *Fastpass*® Service.

**WALT DISNEY WORLD Resort:** Early this summer, Disney XD’s Phineas and Ferb are scheduled to “shoot a movie” at *Disney’s Hollywood Studios*® with Cletus Filmore, the greatest director in the Tri-State Area (that is, when they aren’t taking a break to sign autographs for, and take pictures with, their adoring fans). This interactive meet-and-greet production is scheduled to “roll cameras” daily near the Parks’ Streets of America.

**WALT DISNEY WORLD Resort:** Lightning McQueen is showing off his new look at *Disney’s Hollywood Studios*® as he and his friends from Radiator Springs prepare to go global in DisneyPixar’s *Cars 2*, opening in U.S. theaters on June 24. Sporting the updated design he adopts in the film’s epic World Grand Prix, the star will begin greeting fans on June 5 alongside his best buddy Mater in a new “Winner’s Circle” setting near the exit of *Muppet-Vision 3D*. June 5 also will see the speedster racing into a new sequence of the Park’s high-octane *Lights, Motors, Action!*® *Extreme Stunt Show*®. The live sequence involves a top-secret mission that we’d tell you more about if it wasn’t so, well, top secret.

**WALT DISNEY WORLD Resort:** A re-imagined shopping destination has opened to Guests along the Street of Good Fortune in China at *Epcot*®. The newly named House of Good Fortune replaces the former Yong Feng Shangdian shop and now builds on the pavilion’s rich storytelling by celebrating both traditional and modern China. The dramatically lit space is organized in “courtyards,” inviting Guests to explore a colorful “Festive Courtyard,” an inviting “Natural Courtyard” and a water-inspired “Relaxing Courtyard.” From toys and apparel to housewares and health products, the shop’s inventory emphasizes portable, accessible products representing the best of China.

**WALT DISNEY WORLD Resort:** Le Cellier in Canada at *Epcot* has become a Signature dining destination with an enhanced menu featuring an expanded wine list and such entrée highlights as potato-leek and goat cheese quiche, roasted venison medallions, Pacific King salmon, charred pork tenderloin, a variety of Canadian-raised beef selections and more. And in case you’re wondering, the Canadian cheddar cheese soup is still in the mix. All is right in the world.

**WALT DISNEY WORLD® Resort:** *Downtown Disney*® moviegoers are employing a new tool in their quest to enjoy the perfect evening of cinema: forks. The new AMC Dine-In Theatre experience, scheduled to open at select auditoriums within the AMC *Downtown Disney* 24 theatres just in time for the summer blockbusters, lets Guests order cocktails and restaurant-quality menu items from the comfort of their theater seats, moving many of those items to their mouths with something other than their fingers. There's even a call button for Guests to press when they need another snack (or fork).

**WALT DISNEY WORLD Resort:** A variety of tribute bands return to the Sounds Like Summer concert series at *Epcot*® June 12-July 30, with multiple evening performances at the America Gardens Theater. Bands scheduled to play weeklong gigs during the concert series will salute such artists as The Eagles, The Bee Gees, Bon Jovi, Queen, Journey, Janet Jackson and U2.

**Orlando, Fla.:** Walt Disney Imagineers have created a welcoming and interactive lobby featuring three-dimensional depictions of characters from *The Jungle Book*, *The Little Mermaid*, *The Lion King* and *Brother Bear* at the new 200-bed Walt Disney Pavilion at Florida Hospital for Children, which recently opened in downtown Orlando.

**DISNEY CRUISE LINE®:** For the first time in its history, *Disney Cruise Line* plans to sail from three new ports in 2012, including New York, N.Y.; Galveston, Tex., and Seattle, Wash. Other planned 2012 *Disney Wonder*® itineraries include winter, spring and fall cruises from the Port of Los Angeles to the Mexican Riviera, and an unprecedented 15-night voyage to the Hawaiian islands, slated to depart Los Angeles on April 29. The *Disney Dream*® ship is scheduled will sail Caribbean and Bahamian itineraries from Port Canaveral, Fla., in 2012, as will the new *Disney Fantasy*® ship, slated to depart on her maiden voyage on March 31, 2012.



**Walt Disney Parks and Resorts:** The Walt Disney Company and Shanghai Shendi Group (the company's joint-venture partner in China) have officially broken ground on the Shanghai Disney Resort following approval from the Chinese central government in Beijing. Plans call for construction to take place during the next five years, creating a *Magic Kingdom*®-style Theme Park built around an 11-acre green space; two themed hotels; a retail, dining and entertainment venue; a lake; recreational facilities and transportation hubs; leaving plenty of room for future expansion.



**HONG KONG DISNEYLAND® Resort:** Unprecedented technological effects have dramatically transformed Sleeping Beauty Castle at *Hong Kong Disneyland* Park to help celebrate the resort's 5th anniversary. Inspired by the dress-transformation scene in the animated classic *Cinderella*, the display employs a cutting-edge computer system that sends a video signal through LED pixels draping off dramatic gold ribbons, animating an effect designed to mimic swirling pixie dust. The display is just part of the anniversary festivities, which also include the new "Flights of Fantasy Parade," featuring Disney characters and gymnastic street performers along with kinetic floats towering as high as 40 feet into the air.

## Scripting 'Stranger Tides'

### An inside look at the return of Pirates

As *Pirates of the Caribbean: On Stranger Tides* prepares to sail into U.S. theaters in *Disney Digital 3D™* on May 20, *Disney Files Magazine* caught up with one of the franchise's most important people (aside from Johnny Depp) – screenwriter Terry Rossio.

Working alongside Ted Elliot, Rossio has co-written the screenplays for each film in the Pirates saga, conceiving every curse, twisting every plot and punctuating every moment in which our hero clarifies his seafaring title or wonders why the rum's gone.

Inspired this time around by a Tim Powers novel, Rossio and Elliot have crafted an action-adventure that sends Captain Jack on an unexpected journey to the fabled Fountain of Youth, crossing paths with everyone from the legendary pirate Blackbeard to an enigmatic woman who could represent either true love or a ruthless con.

It was a memorable production for Rossio, who arrived at the Hawaiian set (on O'ahu, just a cannonball's throw from the new *Disney Vacation Club®* Resort slated to open in August) by jet ski.

"What made that day so special was that it was the first day of shooting, on an island we'd never shot on, and starting a new story, separate from the Pirates trilogy," Rossio told us. "Later that day, we all got to see Jack Sparrow arrive via helicopter. But the truly insane adventure was getting off the beach. By end of day, the waves had climbed to six feet high, and people were flying off the jet ski into the air."

Of course, before that adventure could begin, Rossio and Elliot had to put pen to paper, crafting new characters to complicate Sparrow's journey.

"Angelica is our first truly pirate-at-heart female pirate character," Rossio said of the new character played by Academy Award®-winner Penelope Cruz. "She can match Jack Sparrow not just in swordplay, but also banter. Part of the fun of this series

is that so many of the characters enjoy playing with words and parsing out meanings. Plus, with Penelope, you get an actress who can easily shift to Spanish. Insults in two languages!"

Generating equal buzz as a newcomer to the saga is the famed Blackbeard, who may be as sympathetic as he is fearsome.

"Blackbeard is the pirate all pirates fear," Rossio said. "Part of his mystique, I think, is that he is based on a real person from history. What makes him sympathetic in our story is that he is fated to die and knows it, and is trying desperately to escape his foretold destiny."

While creative inspiration may come from many sources, one motivating factor fuels the work: the fans.

"Our fans are fantastic," Rossio told us, admitting that he frequently monitors fan websites. "They are amazing when it comes to figuring stuff out. They can arrive at entire storylines from just a blurry photograph. I'm surprised no copy of the script has hit the Internet yet. I expect it to happen any day."

Before ending our visit, we asked Rossio if he had any advice for *Disney Vacation Club* Members visiting their new "home" near the filming location on O'ahu.

"O'ahu is a magical place," he answered. "The backside is still Old World – there are remote empty beaches – but you also get the energy and excitement of Waikiki if you want ... My advice, don't hesitate, buy a ukulele the minute you land, and let the soul of the island teach you how to play."

[Disney.com/Pirates](http://Disney.com/Pirates)

[Facebook.com/PiratesoftheCaribbean](https://www.facebook.com/PiratesoftheCaribbean)

[Twitter.com/DisneyPictures](https://twitter.com/DisneyPictures)



# Returning to the Hundred Acre Wood

## Winnie the Pooh coming to theaters



The silly old bear returns to the cinema spotlight with the July 15 U.S. theatrical release of his new big-screen comedy adventure, simply titled *Winnie the Pooh*.

The film, which marks Walt Disney Animation Studios' first trip into the Hundred Acre Wood since the 1970s (more recent Winnie the Pooh films, such as *The Tigger Movie*, came from DisneyToon Studios, a unit known primarily for producing straight-to-DVD titles), is crafted in the style of the hand-drawn classics and reunites all of Christopher Robin's playmates, including Owl, Tigger, Rabbit, Piglet, Kanga, Roo and the always-delightfully-glass-half-empty Eeyore, who now seems to have lost his tail. Inspired by stories from the late London-born author A.A. Milne's beloved books, the film finds Eeyore's friends working (with mixed results) to replace his tail, Pooh embarking on a quest to replenish his honey supply and Owl sending the whole gang on a misguided mission to rescue Christopher Robin from a culprit that exists only in their imagination.

Renowned animator Burny Mattinson, a Winnie the Pooh veteran and one of the few Disney artists who worked with Walt Disney himself, served as the film's senior story artist.

"There's nobody better to channel the spirit, the charm of classic Disney," said co-director Don Hall. "We call him the Pooh guru because he's been our guiding light throughout the process."

That process was a labor of love for the filmmakers, who screened the classic films for the cast and crew, visited the England forest where Milne wrote his books and the real Christopher Robin (Milne's son) spent his summer vacations, studied E.H. Sheperd's original Winnie the Pooh drawings in London museums and even examined photographs of Christopher Robin's bedroom to help shape the staging of the film's live-action opening.

Balancing that desire to honor the stories' rich heritage with a passion for keeping the movie fresh, filmmakers retained the beloved personalities of some characters, such as Tigger and Pooh, while tweaking others, like Owl.

"He kind of steals the movie," Don said of the boastful bird. "He's hilarious. Owl used to be kind of a braggard, a blowhard, but now he's actually a lunatic. He's absolutely crazy in a good way."

Co-director Steve Anderson spoke of the unique qualities of the gang from the Hundred Acre Wood, boiling each friend down to a single word.

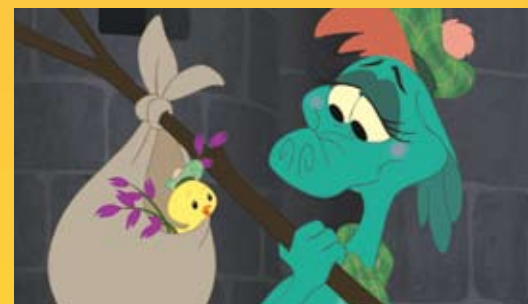
"Piglet is fear, Owl is ego, Rabbit is control, Pooh is innocence, Eeyore is pessimism," he explained. "They all come down to core human values – the human experience, really. That's what makes them relatable and what makes them entertaining. You can look at it and laugh, and see yourself in these characters."

### Did you know?

Milne's Winnie the Pooh stories were inspired by his son's teddy bear, named Winnie after a Canadian black bear in the London Zoo and Pooh after a swan the father and son encountered together.

[Disney.com/Pooh](http://Disney.com/Pooh)  
[Facebook.com/WinnieThePooh](https://www.facebook.com/WinnieThePooh)  
[Twitter.com/DisneyAnimation](https://twitter.com/DisneyAnimation)

Look for "The Ballad of Nessie," a new animated short inspired by the legend of the Loch Ness monster, in theaters with *Winnie the Pooh*.



The *Toy Story 3* gang returns in "Hawaiian Vacation," a new animated short accompanying *Cars 2* in theaters this summer.



## Going global

### International espionage fuels *Cars 2*

Lightning McQueen is racing back to a theater near you, and this time, he's bringing his passport.

Opening in U.S. theaters on June 24 in *Disney Digital 3D™* and *IMAX® 3D*, Disney-Pixar's *Cars 2* reteams Lightning McQueen (voiced by Owen Wilson) with the incomparable tow truck Mater (voiced by Larry the Cable Guy) and sends the pair overseas to take part in the first-ever World Grand Prix.

Along the way, Mater gets mixed up with the charming Finn McMissile (voiced by Michael Caine), a master spy whose arsenal of ultra-cool gadgets – from grappling hooks and a missile launcher to deployable magnetic explosives and a holographic disguise emitter – would make even a veteran spy car drool with envy. McMissile (he of British Intelligence) believes a conspiracy is brewing in the big race and mistakes Mater (he of average intelligence) for a brilliantly disguised undercover American agent.

Further complicating this tale of international espionage is Mater's affection for Holley Shiftwell (voiced by Emily Mortimer), a beautiful young desk agent-turned-spy-in-training hired by McMissile to rendezvous with Mater as part of his top-secret mission.

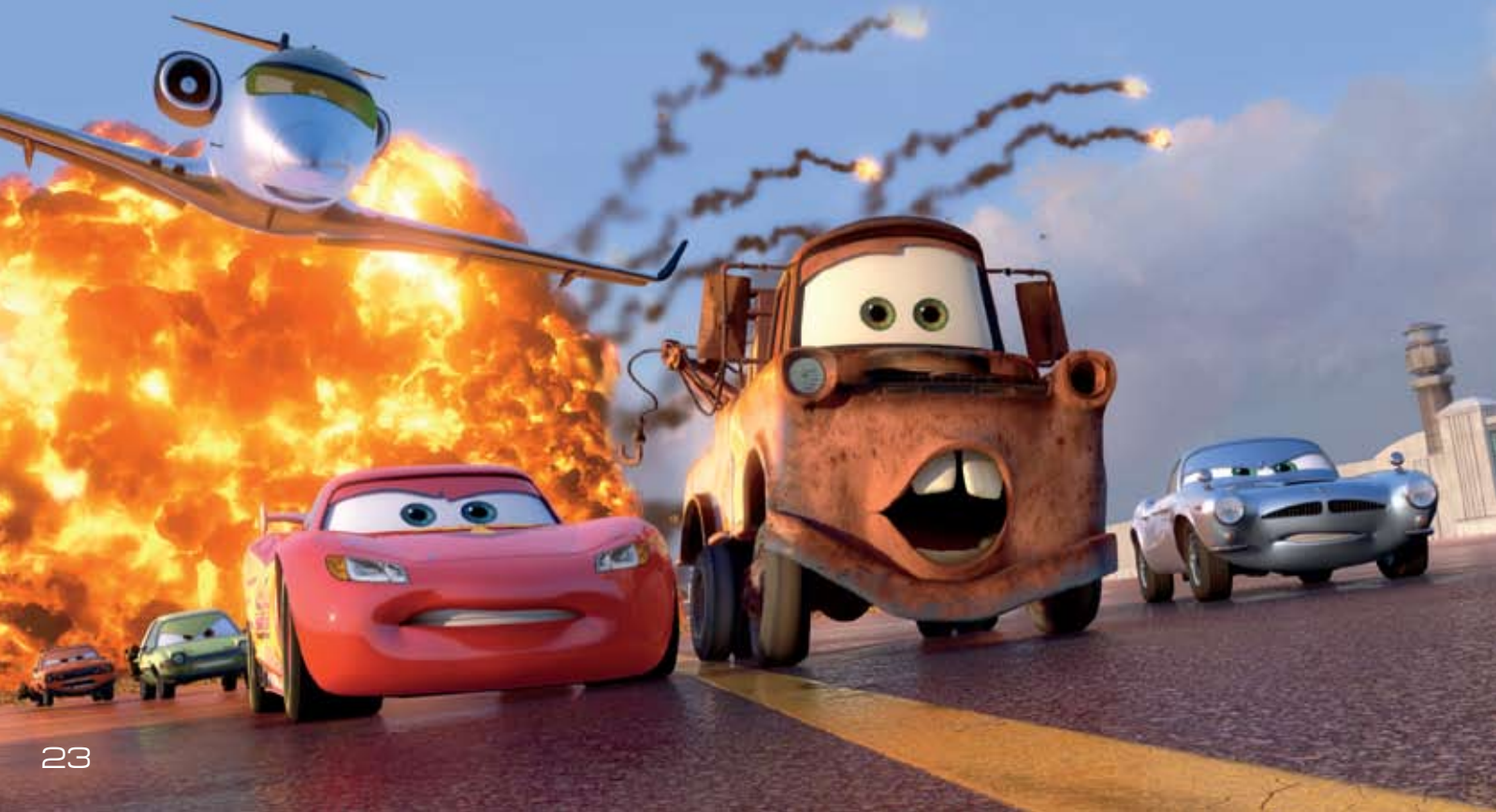
Torn between assisting his buddy in the high-profile race and

towing the line in McMissile's mission, Mater's journey leads him on an explosive chase through the streets of Japan and Europe, trailed by his friends and watched by the world.

Coming on the heels of the Oscar®-winning *Toy Story 3*, *Cars 2* welcomes back favorite characters from the original *Cars*, which grossed more than \$462 million at the worldwide box office and holds the distinction of being the first film to take home a *Golden Globe®* Award for best animated feature. Pixar chief John Lasseter, who directed *Cars* after conceiving the concept during a family road trip, returned to the driver's seat to co-direct *Cars 2* with Brad Lewis, who served as producer on the *Academy Award®*-winning *Ratatouille*.

*Cars 2* marks the 12th feature-length production from Pixar Animation Studios, which celebrates its milestone 25th anniversary this year after creating an unbroken string of hits that have grossed more than \$6.5 billion at theaters around the world.

[Disney.com/cars](http://Disney.com/cars)  
[Facebook.com/pixarcars](https://www.facebook.com/pixarcars)  
[Twitter.com/disneypixar](https://twitter.com/disneypixar)







# Disney FamilyFun

## Take the dboard out of cardboard

As DisneyPixar's *Cars 2* races into theaters this summer, *Disney Files Magazine* is pleased to present this cool idea from *Disney FamilyFun Magazine* for turning cardboard toilet paper tubes into hot rods, using materials readily available in a craft store, junk drawer or recycle bin near you. For a variety of kid-friendly *Disney FamilyFun* products and ideas, including a new customizable dollhouse that would look lovely with your new cardboard car, visit [www.familyfun.com/funshop](http://www.familyfun.com/funshop).

### What you need (for each car):

- Toilet paper tube
- Acrylic paint
- Scissors
- Hole puncher
- Black craft foam
- Aluminum foil
- Glue
- Colored paper for decorations (optional)
- Small paper fasteners

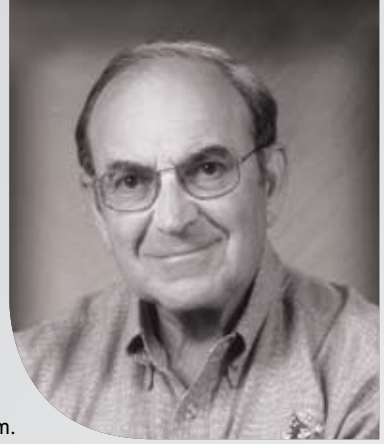
### What to do with it:

1. Paint your tube with a base color of acrylic paint and let dry.
2. Once dry, mark the tube with the location of the cockpit, steering wheel and wheels.
3. Snip out the cockpit and punch holes at the wheel and steering wheel marks.
4. Cut four wheels about the size of the toilet paper tube ends and a steering wheel about the size of a quarter of black craft foam.
5. Cut four quarter-size hubcaps out of aluminum foil.
6. Punch holes in the centers of all of the circles.
7. Glue hubcaps onto wheels and decorate the steering wheel with foil accents.
8. Get creative, adding custom paint, numbers and design details (maybe even playful eyes to create your own *Cars* character).
9. When you're ready to roll, attach the wheels and steering wheel to the tube with small paper fasteners, and you're all set for the World Tube Racing Grand Prix!



### Save on subscriptions:

*Disney Vacation Club*® Members may subscribe to *Disney FamilyFun Magazine* at the discounted rate of \$7.50 a year (a savings of more than 80 percent) by ordering their subscription online at [www.familyfun.com/dvc](http://www.familyfun.com/dvc).



Disney Files Magazine is proud to share the perspectives of Disney Legend Marty Sklar, the longtime leader of Walt Disney Imagineering and the only Cast Member to have been part of every Disney Park opening on earth. Marty retired on July 17, 2009 – Disneyland® Park’s 54th birthday. He now writes, makes speeches and does community volunteer work from his own two-person company in Southern California. You may contact Marty at [marty@martysklarcreative.com](mailto:marty@martysklarcreative.com).

## Jack’s (Stories) are better

### By Disney Legend Marty Sklar

I’ve been privileged to work with more of the wonderful talents recognized as Disney Legends than perhaps anyone else still around to talk about it. Many of them – John Hench, Herb Ryman, Claude Coats, Harriet Burns, Blaine Gibson, Fred Joerger, Marc Davis, Dick Irvine, Harper Goff and more – were my mentors at Walt Disney Imagineering. But I also learned so much from so many others in other parts of Disney: Walt, of course, and Chairman and CEO Card Walker, President Frank Wells, songwriters Dick and Bob Sherman, marketing art whiz Bob Moore, etc.

Two of my close personal friends and long-time associates are among the Disney Legends who have made the greatest contributions to the Disney legacy in the arena of parks and resorts. Both of them have told their stories in personal memoirs.

In the spring issue of *Disney Files Magazine*, I wrote about *Walt’s Revolution – By The Numbers* by Harrison “Buzz” Price, who recommended the sites for *Disneyland* and *Walt Disney World®* to Walt and Roy O. Disney. Now the stories, memories and remarkable marketing concepts of Jack B. Lindquist, the first advertising and marketing manager and very first President of *Disneyland*, have been published.

Jack’s memoir, *In Service To The Mouse*, is a joint publication of Neverland Media and Chapman University Press in Orange, Calif., just a few miles from *Disneyland*, where Jack retired as President in 1993 after 38 years with Disney.

Jack and I began working together in 1955, and I’m privileged to have written one of the book jacket’s quotes, as follows: “Jack wrote the marketing ‘bible’ for the amusement industry – he was willing to try anything. He bet his job on some of the wildest ideas ever: *Disney Dollars*, ‘Gift Giver’ for *Disneyland*’s 30<sup>th</sup> anniversary, the Mickey Mouse-shaped cornfield in Iowa – now they’re all textbook classics! You don’t

teach this stuff – you do it!”

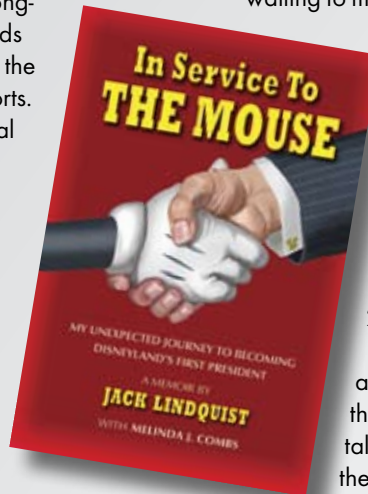
Jack’s book is easily one of the most readable written about the Parks, because Jack chose to tell his story as a series of anecdotal chapters. And because the stories are about so many of the marketing inventions from Jack’s career at Disney, you will find “you are there” at the invention of *Disney Dollars*, *Grad Nite*, “Date Nite at *Disneyland*,” New Year’s Eve parties, “Blast to the Past” and so much more that Jack Lindquist’s inventive marketing mind brought to life. You’ll also read the tales of how, in the course of selling sponsorships for *Epcot®*, Jack spent 10 days waiting in Manila for a meeting with Mrs. Imelda Marcos, wife of the President of the Philippines; six weeks in Tehran waiting to meet with the Shah of Iran (who was overthrown a few weeks later); and was one of those threatened with beheading by a 10-year-old prince in Morocco!

I don’t want to spoil your fun in reading Jack’s book, but here are two sample stories, the first about the Magic Kingdom Club, which he developed with Milt Albright into a promotional vehicle with thousands of industry “chapters” and millions of members before it was discontinued in 2000:

“Card Walker once told me ... my favorite story about the Club,” Jack writes. “While playing golf in the United Airlines Tournament, Card stood at the tee talking with the Chairman of United Airlines, when the chairman pulled a little card out of his wallet. He proudly showed off his card and said, ‘I’m a member of the Magic Kingdom Club!’”

The second “sample” took place at a private party at the *Disneyland Hotel* in the early 1960’s, following the classic “Dixieland at *Disneyland*” evening show on the Rivers of America in *Frontierland®*, a special event that starred the great trumpet players Louis Armstrong and Teddy Buckner that year:

“We invited the mayor of Anaheim, the city manager, the city council, various department heads and some prominent business and social leaders to meet the bands and to celebrate [at the *Disneyland Hotel*.] The party started at about midnight



but remained quiet and staid until one in the morning, when a few musicians started jamming. Then a few more joined in and by two in the morning, the joint was jumping. Everybody knew that at two, the bar would have to shut down and the party would end. But Mark Stephenson, the Anaheim chief of police, proclaimed the event a private party and ruled that as such the bar could remain open. With this last minute reprieve, the party found new vigor. More musicians, including Nellie Lutcher and Sweet Emma, loaned their voices to what I consider one of the greatest jam sessions ever held outside of New Orleans.

"At about five in the morning, the curtain fell on the event with Louis Armstrong and Teddy Buckner playing a soft, almost religious rendition of 'When The Saints Go Marching In' as the sun rose over the Park. I don't think anybody who was there ever forgot that night. I know I haven't."

And neither have I! It was a thrill to be there – even when we had to be at work at the park again at 9 a.m.!

Perhaps the greatest promotion Jack writes about is the so-called "Gift-Giver Extraordinary" for Disneyland's 30th birthday. "Top management opposed it – they thought it was another one of my crazy ideas," Jack writes. "To get the consensus needed, I had to say that I would resign if it didn't work."

A change of management, the arrival at Disney of Michael Eisner and Frank Wells as the new heads of the corporation, triggered this exchange:

Michael: "Are you the guy that wrote that memo? You said we'll do 12 million people in '85. That's ridiculous!" (Disneyland attendance in 1984: 9.5 million.)

Jack: "That's my job."

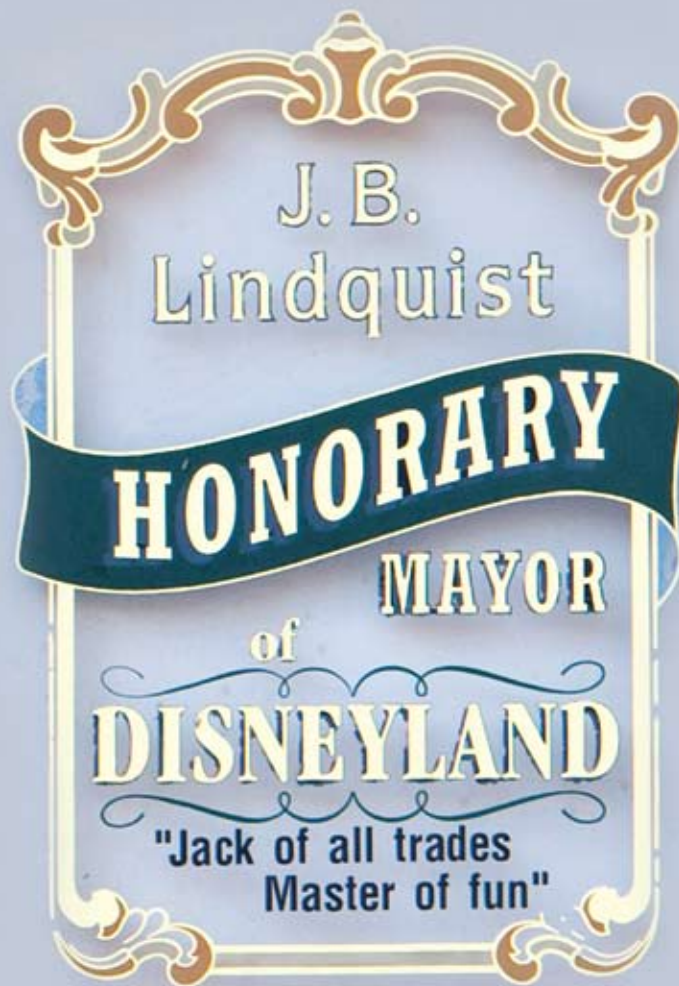
Michael: "You said that if we don't do 12 million people in '85, you'll resign on Jan. 1, 1986."

Jack: "That's a bonus for the company."

"We computerized the Main Gate," Jack describes, "and every 13th person got a prize ... The 30,000th person got a new car ... and the 3 millionth got a Cadillac. We gave away 410 cars that year, and attendance went up 22 percent (to 12.5 million Guests!)"

Not only was Jack's job saved: not long after, Michael Eisner appointed him the first President of Disneyland in 1988. He was named a Disney Legend in 1994. Jack retired on Oct. 18, 1993.

I think you will have as much fun reading about Jack's exploits as he did making Disney magic happen...and as I did playing a part in some of these grand adventures!



# Back to the *Star Wars* Future



By Disney Authority Jim Korkis

"I know it's probably your first flight, and it's...mine, too," RX-24 said famously. (You may know him as Captain Rex.) "Looks like we'll have a smooth flight to Endor, so I'll go ahead and open the cockpit shield. I see they're loading our navigator, R2-D2, and then we'll be on our way. So just sit back, relax and enjoy the flight."

Last year, some lucky Disney Theme Park Guests joined bumbling droid Captain Rex for the last flight to Endor aboard his StarSpeeder 3000 vehicle before the original Star Tours attraction closed to make way for the highly anticipated new adventures set to begin this summer in California and Florida (see pages 3-4).

Since that time, I have been impatiently waiting for the new version to open, spending time reminiscing about that very first trip to Endor in January 1987 at Disneyland® Park and researching some of the hidden stories behind its creation.

In the mid-1970s, Walt Disney Imagineers developed a proposal for a never-built motion-simulator attraction that would have taken Guests on an exciting underwater adventure with Captain Nemo from the film *20,000 Leagues Under the Sea*. Years later, when legendary filmmaker George Lucas toured Imagineering headquarters, he thought the concept was an amazing opportunity to showcase his *Star Wars* universe.

With that spark of inspiration, the creative forces of Disney and George Lucas combined to brainstorm storylines that included everything from an underwater voyage beneath Dagobah's murky swamps to mind-numbing time-travels through the galaxy to a stop at a Jedi training academy. Escorting Guests on these journeys would be a veteran pilot from the Clone Wars nicknamed "Crazy Harry," prone to unexpected and dangerous flight risks. The original concept called for a flight duration of nearly 20 minutes (eventually trimmed to about four minutes, much to the delight of



those whose stomachs and equilibrium may not be built for 20 minutes of space flight).

After much discussion, it was determined that the chosen story would be set just after the Rebel Alliance victory in the film *Return of the Jedi*. To encourage intergalactic tourists to spend money in areas rebuilding after the conflict, a company called Star Tours is offering sightseeing excursions, with highlighted destinations including the forest moon of Endor, Hoth, Tatooine and Dagobah. R2-D2 and C-3PO are part of the Star Tours operation, having left military service at the end of the war with the Empire.

Observant Guests in the Star Tours terminal would question if their travels would be as safe as advertised, noting ominous blaster scars along the side of the SpaceSpeeder being repaired by the chatty droids in the attraction's queue line. And exactly why are the droids so concerned about checking the vehicles' laser cannons? Why in the world – or galaxy – do we need cannons on vacation? This can't be good.

Lucas insisted that the attraction experience blend laughs and thrills, and he reportedly held the Imagineers in rapt attention as he acted out the entire story of the flight.

The "cosmic bus driver and tour guide," as he was originally described, evolved into RX-24 or "Rex," an enthusiastic but inexperienced droid so fresh off the assembly line that he's still wearing his red "Remove Before Flight" warning tag. Could the failure to remove said tag be a sign of trouble? Again, this can't be good.

Lucas gave input into the physical design of the character, who was voiced by actor Paul Reubens, famous for his Pee Wee Herman alter-ego.

The visionary filmmaker spent hours guiding the fabrication and programming of the C-3PO *Audio-Animatronics*™ figure, which was assembled from a box of parts sent from Lucas' Industrial Light & Magic team. Actor Anthony Daniels, who played the C-3PO role in the *Star Wars* films and voices the figure in the attraction, visited several times to review the work, and he later praised the decision to make C-3PO an *Audio-Animatronics* character, saving some poor actor from enduring long hours in C-3PO gear as he did on the film sets.

*Disney Vacation Club* Members may know that the building housing the Star Tours attraction at *Disneyland* Park originally was home to Adventure Thru Inner Space, which shrunk Guests through a giant microscope and sent them on a journey through such fantastic sights as a melting snowflake. When poor Rex takes a wrong turn in the original Star Tours, sharp-eyed Guests caught a brief glimpse of that Mighty Microscope, and really sharp-eyed Guests may have noticed the microscope was

complete with tiny Automobiles in its tip. (Imagineers built the microscope model and sent it to Industrial Light & Magic for inclusion in the hangar model used in the attraction's film.)

Another classic *Disneyland* attraction salute took the form of a new life for two *Audio-Animatronics* singing geese from the "America Sings" show, which were stripped of their feathers, given binocular eyes and radar tails, and reintroduced as repair droids, G2-9T (the small one) and G2-4T (the foreman). Why are they "G2" droids? Well, there are two of them and the "G" stood for "geese." (Other "America Sings" characters found a new home at the *Splash Mountain*® attraction.)

The G2 droids' voices are provided by two Imagineers who worked on the project. That casting theme plays out throughout the attraction, as several prominent Imagineers and Industrial Light & Magic employees make cameo appearances, from the clever safety-procedures boarding video to the orange suited technicians seen on screen in the docking bay.

The Star Tours action was shot on 70mm film at a speed of 30fps to create clear, flicker free images. The film was made "the old-fashioned way," with miniatures, models, motion-control cameras, optical printers and other techniques that were popular in Hollywood before the advent of computer-generated imagery. That forbidding, twisting ice tunnel, for example, was constructed out of foam, with plastic-and-resin icicles along with clear blue resin. The "ice-teroid field" sequence took more than 28 hours to film as it included more separate elements than the most complicated special effects shot in *Return of the Jedi*.

To help avoid "space sickness," Imagineers used a "joystick" not unlike those on popular videogames of the time to synchronize the movements of the simulator vehicles' motion base with the point-of-view actions of the film.

In a 1987 press interview, George Lucas stated, "One of the basic ideas behind this is that it's reprogrammable. This will give us a big advantage in being able to upgrade the ride, to improve it or change it or make it into something else."

At the time, Lucas offered four different story choices that could be utilized in the future. Nearly two decades later, that dream is finally coming true for all Disney and *Star Wars* fans as the adventure continues with an exciting new experience utilizing cutting-edge technology that simply didn't exist when the original attraction premiered. I, for one, am ready to take off!

# photofinish

1. Sophia, part of the Johnson family of Georgia, Members since 2008, proves that her sweet tooth isn't the one that's missing.
2. Aiden, part of the Wilson family of Minnesota, Members since 2007, fights piracy.
3. The Gouldthorpe girls of Florida, Members since 2005, channel their inner pixies.
4. Wendy and Peter Pan visit the Duane family of New Jersey, Members since 2002, without waking their little Pixie.
5. George Garwood of N.Y., Member since 2000, shares the magazine with a primate atop the Rock of Gibraltar during a Trans-Atlantic cruise aboard the *Disney Magic*® ship.
6. James, part of the Trainor family of Pennsylvania, Members since 2004, gets Twitterpated.
7. Robert and Anna Shulha of New York, Members since 1993, in St. Petersburg, Russia.
8. Julia, part of the Eaton family of Pennsylvania, Members since 1992, at the Great Wall of China.
9. John Engle, Member since 1992, meets a furry friend along Route 66 in his new home state of Arizona.
10. Dylan, part of the Ray family of Florida, Members since 2006, finds himself in *Stitches*.

Send your photos (keeping copies for yourself as we won't return ours) to Disney Files Magazine, Disney Vacation Club, 1390 Celebration Blvd., Celebration, FL 34747. Remember to include your name, hometown and "Member Since" year, along with a signed release form for each person pictured. The form is available online at [www.dvcmember.com/releaseform](http://www.dvcmember.com/releaseform).

**Tips:** When posing with the magazine during your travels, keep in mind that locations beyond the Disney Parks really get our attention. And for all photos, remember that candid almost always beats posed, and shots that can make us laugh or tear up are among our very favorites to publish.



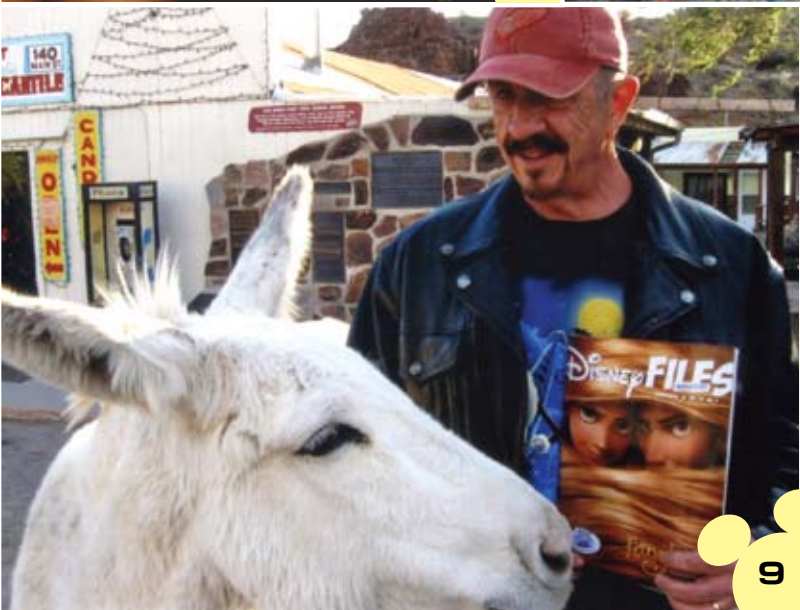
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# load files

Disney Vacation Club® isn't alone in celebrating its milestone 20th anniversary in the house of mouse. *Beauty and the Beast*, the first animated film nominated for an Academy Award® in the Best Picture category, opened in theaters in 1991. The groundbreaking hit was dedicated to lyricist Howard Ashman, who passed away during the late stages of production. Among the posthumous honors bestowed on Ashman were the Oscar® for Best Original Song ("Beauty and the Beast") and these on-screen words at the end of the film: "To our friend, Howard, who gave a mermaid her voice and a beast his soul, we will be forever grateful." Ashman was named a Disney Legend in 2001.



## D23

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\*Offer valid for new D23 Memberships only and therefore doesn't apply to renewals.

**See page 19 for details about the D23 Expo 2011**