

DISNEW





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Disney Files Magazine proudly uses recycled paper and soy-based ink.

Great confusion in my childhood surrounded "The Rite of Spring." This was despite the best (though sadly misguided) efforts of my third-grade teacher, who pretentiously used words like timbres, dissonance and polytonalities to convince a bunch of distracted kids that Stravinsky's musical masterpiece was the "seminal composition of the 20th century." I remember him telling us that the music represented a pagan ritual in which a young girl dances herself to death. Heavy stuff for 8-year-olds, don't you think?

I was bewildered again years later, when my parents took me to see *Fantasia*. (To be clear, it was a re-release. I wasn't around in 1940.) Here I had just started to accept this whole death-dance thing, and now Uncle Walt suggests "The Rite of Spring" is really about dinosaurs.

No longer sure who to trust, I simply accepted the fact that I was endowed with certain inalienable "rights" of spring. (As much as my teacher talked about this music, he never actually taught us how to spell its title.) I embraced this empowering concept and looked eagerly forward to invoking my rights each year. The right to wear my soccer uniform to bed. To put bacon in my cereal. To engage my baby sister in unfair trade. These were my rights of spring, and nobody could take them away.

I tell you all of this for two reasons: to acknowledge that I started losing my mind long before working on this magazine, and to bring you into my delusional world by channeling my inner cop and reading you your rights (of spring).

For example, you have the right to use flash photography as you capture images of the myriad topiaries at the heart of this year's *Epcot*_® International Flower & Garden Festival (pages 3-4). You have the right to know about a wonderful world of inclusive services for Guests with disabilities (pages 5-6). You have the right to treat little vinyl mice like precious commodities (page 9). You have the right to pretend nobody's looking as you dance like a 3-year-old *with* your 3-year-old under the direction of puppets (page 17). You have the right to make giant flowers out of tissue paper (page 26). And you have the right to discover little-known stories of the man who tried to convince me that Stravinsky's seminal composition was inspired by a Stegosaurus (pages 27-28).

Use these rights responsibly...and quickly. Summer's right around the corner.

At ease,

Ryan March

Disney Files Editor

This edition's cover features Wanda Lee Flynn and Tom Flynn of New York, Members since 2000, helping the boss prepare a topiary at the Walt Disney World $_{\scriptsize \textcircled{\tiny 0}}$ Nursery and Tree Farm.



FROM THE DESK OF JIM LEW

by Jim Lewis, President, Disney Vacation Club®

MEETING OF THE MINDS

While another fabulous season of Merry Member Mixer celebrations provided the most festive finish to 2010 in the Disney Vacation Club community, our annual Condominium Association Meeting in that same building was equally memorable.

Hundreds of Members packed the Fantasia ballrooms at Disney's Contemporary Resort Convention Center for the Dec. 9 meeting, while others connected remotely from about 2,500 miles away in Anaheim.

Serious agenda items were playfully offset by healthy doses of levity, ranging from board members' video memories to a stirring drum solo by yours truly.

But I'm not here today to talk about my musical gifts. (Though I expect the critics at Rolling Stone to publish their praise any day now.) I'm here to address some of the hot topics discussed when I wasn't putting on that musical display.

From Member Perks to Annual Dues, a wide range of issues were addressed at the meeting, and I'm pleased to share answers to a few of the most pressing questions.

What drives increases in annual dues? As labor and employee benefit costs represent about 65 percent of a resort's operating budget, rising healthcare costs are among the most significant contributors. Fortunately, Disney Vacation Club benefits from the long-range planning of a leadership team that finds ways to manage other costs while still maintaining topquality resorts. As a result, from 2005-2009, Disney Vacation Club Resort annual dues increased by an average of only 3 percent, compared to our industry's average of about 9 percent during that period. That same long-range planning also has contributed to Disney Vacation Club approaching its milestone 20th anniversary having never issued a Special Assessment.

Is Disney making a political statement by not offering the Fox News channel in its vacation homes? Absolutely not. Fox News simply isn't part of the package of networks available at the Walt Disney World® Resort. Fox News is available at Disney's Hilton Head Island Resort and Disney's Vero Beach Resort. I can assure you that politics have nothing to do with the selection of networks. That decision is broader than Disney Vacation Club and has cost implications. While our company is investigating potential additions to our Walt Disney World channel lineup, timing and details are to be determined.

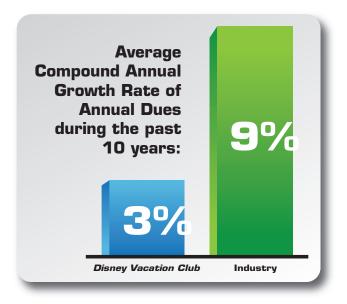
What is Disney Vacation Club doing to create more **Member perks?** If accommodations are the "cake" of Membership, discounts and other perks are the "icing." We all like that icing, and we work continuously with our internal and external partners as we look for ways to improve existing perks and add new discounts, exclusive products and experiences, and more. While Disney Files Magazine highlights new and seasonally relevant perks, a complete listing is available in the Member Privileges section of DVCMember.com.

Do vacation-discount packages offered to non-Members devalue Disney Vacation Club Membership? While

discounting in the marketplace represents a temporary response to a short-term economic situation, Disney Vacation Club Membership is designed to deliver long-term value. With average daily hotel rates now rising as the marketplace eases away from those short-term discounts, the long-term value of Membership remains as strong as ever.

I've had trouble booking resort accommodations for my desired travel dates. What can I do to solve this problem?

Simply put, book early. Holidays, school breaks and other popular vacation dates place high demands on our resorts, and booking early is key. It's important to note that we comply with strict industry laws and don't over-sell our resort inventory. The home-resort-priority booking window is designed to give Members a leg up in vacation planning, and that perk is particularly valuable for peak-season travel.



Growth BUSINESS



Know your type: There are two topiary types in Disney Parks. Shrub topiaries require crews to meticulously shape an entire shrub over 3-10 years to create their masterpiece. Sphagnum topiaries are considerably speedier, allowing crews to plug close-growing vine materials (creeping fig – or Ficus pumila if you're fancy – and English ivy are popular choices) into sculpted moss over weeks instead of years.

Who framed Roger Rabbit? Christopher Lloyd. But we're not talking about that. We're talking about the topiary "skeletal system." Both shrub and sphagnum topiary characters have internal steel frames that guide their shape. Shrub topiaries use a relatively lightweight frame, while the sphagnum variety requires a considerably stronger frame to support its weight.

They're drawn that way: (Yes, another Roger Rabbit reference.) A Disney artist puts pen to paper (or mouse to mouse pad, depending on the artist) to sketch out a concept before a Walt Disney Imagineer designs a maquette figure. It's the same process employed by generations of animators, and it gives skilled welders the three-dimensional reference they need to form their topiary frames to exacting character standards.

Topiaries have veins:

Technically, they're not really veins. But they do have some really cool irrigation tubes running through their frames, allowing them to stay refreshed and pretty throughout the day, without spraying admiring Guests.

Buzz, not Woody: We aren't taking sides. We're just pointing out that, for shrub topiaries,

horticulture experts carefully select plant materials that are easily "buzz cut" (meaning they shear well). The experts also look for plant species that are naturally full, relatively fast-growing and are young enough to not be too "woody," as trunks are difficult to hide. (Especially if you're creating a topiary elephant. Get it? Elephant trunk? You're right, that was dumb.) Younger plants also respond better to pruning and shaping.

Not to put too fine a point on it: Topiary frame sculptors work closely with artists to ensure that the smallest points of the sculptures are big enough to allow for plant growth. For shrub topiaries, this is usually no smaller than four inches in diameter.

Keeping their feet on the ground: Shrub topiaries feature a separate plant everywhere the frame meets the soil. A shrub zebra with four feet on the ground, for example, has a different plant beneath each horticultural hoof, with the longest and best-shaped plant making its way to the neck and

Shock therapy: While an element of shock is good for morning radio, it's bad for topiaries. So to minimize the shock of transplanting topiary creations from the nursery to the Park (*Epcot* in the case of the upcoming festival), shrub topiaries grow in wood boxes with drop sides, allowing the sides to be removed and for the root ball to be easily lowered into the planting location with the bottom of the box still intact.

Home turf: Lots of folks are trying their green thumbs at making their own topiary creations at home. Whether they're ordering pre-made topiary frames online (just type "sphagnum topiary" into your favorite Internet search engine for links) or ambitiously sculpting their own, more gardeners than ever are giving the art form a shot. Just remember to clear it with your friendly Homeowners Association representatives, who may not find your dancing Donald to be as appealing as you do.

FESTIVAL FACTS

This year's *Epcot*® International Flower & Garden Festival, presented by HGTV, will bloom March 2-May 15, filling the Park with Disney Character topiaries, a colorful array of flowers, lush gardens, live music, educational events and special appearances by HGTV stars. From gardening experts to casual admirers of pretty things, Guests of all ages flock to the festival each year to appreciate nature's wonders, walk among the butterflies, meet leading horticulturalists and more.

The festival really rocks on Fridays, Saturdays and Sundays, when the Flower Power Concert Series welcomes iconic musical acts of the 1960s and 70s to the America Gardens Theatre.

Learn more about the festival online at www.disneyworld.com/flowergarden.

"To all who came to this

Walt Disney began his *Disneyland*® dedication speech with those welcoming words, ending the famed address by sharing his profound hope that the Park would be "a source of joy and inspiration to all the world."

Ask Disney fans to single out the dedication's most important word, and you're likely to get a lot of answers. "Happy." "Joy." "Inspiration." While nobody at *Disney Files* Magazine would dream of calling those fans wrong, we'd respectfully nominate a different word for consideration: "All."

Walt didn't dedicate his Park "to Americans ages 18-49 who come to this happy place," and he didn't reference his hope that it would be "a source of joy and inspiration to women in the O.C." Since its inception, the Disney Park experience has been designed for *everyone*, regardless of race, ethnicity, age, gender, sexual orientation or physical ability. These "six dimensions of diversity" are part of the Disney culture, and they're as ingrained in the Cast Member vernacular as "please slide all the way to the end of your row to make room for others."

That "sixth dimension" proved particularly fascinating to *Disney Files* staffers who recently read some illuminating statistics. According to the U.S. Census, about 61 million Americans claim to have a long-term disability. That's more than the populations of Florida and California combined, and it equates to more than 20 million families having at least one person with a disability.

This was news to us but fortunately not to our friends in Disney Parks' Worldwide Safety & Accessibility Department, who have long led the company's development of inclusive facilities and services. Going far beyond wheelchairs, accessible ramps and ADA guidelines, Disney Parks offer ervices and amenities designed to help Guests with disabilities not just get around, but really enjoy the places where dreams come true.

"Disney really gets it," said Greg Guy, Executive Director of Options for Independence. "They approach each mode of transportation, each Park entrance, each pathway, each ride, each adventure with a strategy designed to include absolutely everyone."

If national statistics hold true, more than 40,000 *Disney Vacation Club*® Member families include someone living with some kind of long-term disability. And thousands more may travel with an injury or short-term disability, or add a Guest with a long- or short-term disability to their traveling party for any given trip. With that in mind, *Disney Files* Magazine is pleased to share the following "trip tips," using the *Walt Disney World*® Resort as an example.

Guide for Guests with Disabilities: These Park-specific, complimentary publications for Guests with disabilities are available at Theme Park main entrance and Guest Relations locations. Each Park's version outlines all services available, describes the various types of access and boarding procedures for ride attractions, identifies special parade-viewing areas and more. The guides also list the services for Guests with hearing or visual disabilities at various attractions.

Disney Transportation: All Disney bus routes are serviced by buses equipped with wheelchair spaces, and nearly all Disney watercraft can accommodate a wheelchair or scooter. Disney Monorails also accommodate wheelchairs.

Braille guidebooks and maps: Braille guidebooks for



Guests with visual disabilities are available at

happy place, welcome."

In addition, stationary Braille maps are located in the Theme Parks (near the Guest Relations locations and attractions tip boards), as well as in the *Downtown Disney*® area.

Audio Description: Disney's Handheld Device provides several services for Guests with disabilities, including Audio Description for Guests with visual disabilities, at many indoor and outdoor Theme Park locations. Audio Description provides narrated audio for Guests with visual disabilities by describing visual attraction elements such as actions, settings and scene changes, as well as outdoor facilities, services and landmarks. The device works seamlessly with existing show audio, enhancing each location with rich detail and immediately involving Guests in the experience. The service works with an audio menu on the device, which allows Guests with visual disabilities to choose the type and amount of information they'd like to receive.

Ryan Dour, a blind Annual Passholder, had this to say after using the device to experience the Journey Into Imagination with Figment attraction at *Epcot*: "From the moment I stepped into the lobby of the building, I knew the future of how I enjoy attractions had simply changed forever."

Captioning: Also delivered through Disney's Handheld Device is Handheld Captioning, a service that provides onscreen text for Guests with hearing disabilities at many Theme Park attractions. Most theater-style attractions offer Reflective Captioning, using an LED display to project captions onto an acrylic panel positioned in front of the Guest. Many other attractions feature Video Captioning, with monitors in preshow areas, queue lines, boarding zones and even aboard select ride vehicles, all activated by single-button on Disney's Handheld Device.

Sign Language interpretation: Select performances of Theme Park shows feature theatrical-style sign-language interpretation on a rotating schedule.

The schedule (subject to change) typically sees this service available on Sundays and Wednesdays at *Disney's Hollywood Studios*®, Mondays and Thursdays at the *Magic Kingdom*® Park, Tuesday and Fridays at *Epcot*®, and Saturdays at *Disney's Animal Kingdom*® Theme Park.

Guests may request the interpreted-performance schedule a minimum of seven days in advance by calling (407) 824-4321 [voice] or (407) 827-5141 [TTY]. Guests should call those same numbers a minimum of 14 days in advance to request Sign Language interpretation for special events and Resort shows, such as the "Hoop-Dee-Doo Revue" at Disney's Fort Wilderness Resort and Campground and "Disney's Spirit of Aloha" at Disney's Polynesian Resort.

Assistive Listening: Guests with mild to moderate hearing loss further utilize Disney's Handheld Device to amplify sound at many Theme park attractions, shows and restaurants.

Braille guidebooks and Disney's Handheld Device are available for a same-day-refundable \$25 deposit at Theme Park Guest Relations locations.

Note that these are just *some* of the services available for Guests with disabilities. From accessible golf carts and attraction "practice vehicles" to sloped-entry pools and service-animal accessibility services, the menu of options at Disney Parks and Resorts is as diverse as the Guests who enjoy them. Visit *www.disneyland.com* or *www.disneyworld.com* for more information about available services and amenities as you plan your *Disneyland*® or *Walt Disney World*® vacation.





VISNE VACATION CLUB

news and insight from around the neighborhood

IN 'STORE' FOR MEMBERS

Five good reasons to visit Disney Doorway to Dreams

From time to time, *Disney Files* Magazine receives enough submissions of the same basic Member question that we feel compelled to publish the answer for all to enjoy.

A bunch of Members, for example, have asked if *Disney Files* Magazine columnist Jim Korkis is a real person or just an anthropomorphic nickname we've given to our database of Disney trivia. (Okay, so only one Member actually used the word anthropomorphic.) Rest assured Jim's a real guy, and a nice one at that.

Others have asked, "If a Matterhorn bobsled leaves Anaheim at noon Pacific, traveling 2 miles per hour and doubling its speed every 15 minutes while a Test Track vehicle leaves Lake Buena Vista traveling 60 miles per hour and maintains that speed throughout its journey, what time will the vehicles collide in Cleveland?" Sorry, kids. We aren't that smart. (If the test you're taking is multiple-choice, pick B. That always served us well.)

And several readers in Illinois and New York have asked whether there are any reasons for Members to visit the Disney Doorway to Dreams stores they've read about in this magazine, or if those locations were designed more for those "not in the know." (These *Disney Vacation Club* preview centers are located in the Woodfield Mall in Schaumburg, Illinois, and in the Roosevelt Field mall on Long Island, N.Y., both in the malls' upper levels near Nordstrom). Now *that* we can answer. Here are our Top 5 reasons to walk through those doorways:

Reason No. 5: We can think of two good ways to get a birds-eye view of Aulani, *Disney Vacation Club* Villas, Ko Olina, Hawai'i. One involves visiting the store and checking out a highly detailed scale model. The other involves strapping yourself to an actual bird and heading west. When you think about, only one of those ideas is really good.

Reason No. 4: If you haven't visited Bay Lake Tower at Disney's Contemporary Resort, this is a great opportunity to make yourself comfortable in a two-bedroom model villa. (Just don't make yourself *too* comfortable. The plumbing's fake.)

Reason No. 3: Bringing friends and family to the store is a simpler way to explain *Disney Vacation Club* than that interpretive dance you choreographed in your basement (though we applaud the effort).

Reason No. 2: While the stores host fun Member events on special occasions, pin trading with the stores' Cast makes every day special.

Reason No. 1: It's a convenient way to get your Disney fix between trips, and it's considerably safer than trying to replicate the Test Track experience in your car.

Shopping in the city by the bay? Check out the Aulani-themed *Disney Vacation Club* kiosk – complete with fancy interactive touch screens – at Westfield San Francisco Centre, a premier shopping mall in the heart of Union Square.



THE ART OF AULANI

Celebrating the past, present and future of Hawai'i

Art galleries are great places...for looking at art. But for sleeping, lounging, sunbathing and relaxing? Not so much.

A striking exception to this rule is scheduled to arrive on Aug. 29 in the form of the first phase of Aulani, a Disney Resort and Spa, Ko Olina, Hawai'i. More than a collection of villas and hotel rooms, the 21-acre oceanfront resort will showcase a veritable rainbow of Hawaiian artwork. One display, in fact, will literally take the form of a rainbow.

"We felt that the children of Hawai'i needed a strong voice in the art collection," said Walt Disney Imagineer Jeannette Lomboy. "So we [working in conjunction with the Hawai'i Arts Alliance and the State of Hawai'i Creative Industries Division] dreamed up a 50-foot rainbow behind the resort's front desk, composed of 138 photos shot by children from all over Hawai'i. The project challenged young photographers to capture images of various colors, from green fields to blue fins of a fish to red textiles from Chinatown, creating a spectrum that mimics the rainbow. We see it as more than a beautiful art installation. It's a warm welcome from the children of Hawai'i."

Beyond the photographic rainbow, the Aulani art collection -- one of the state's largest collections of contemporary native Hawaiian art -- will benefit from dozens of local artists representing a vast array of styles and backgrounds.

"Some are self-taught, while others have had years of

formal art education," Jeanette explained. "They combine to create an unprecedented collection of work that celebrates the past, present and future of Hawai'i."

Among the collection's native-Hawaiian contributors are Mark Chai, whose innovative use of recyclables will be reflected in a traditional Hawaiian holua sled he's creating from salvaged materials; Rocky Jensen, whose famed woodwork will stand out in the form of three sculpted ki'i (kee-ee) figures in the resort's lobby; and Kapa-cloth artist Dalani Tehany, who is creating most of the resort's textile patterns.

In the resort's lobby, a 200-foot-long painted mural will tell the story of the Hawaiian people's relationship to the land and reflect the talent of local resident Martin Charlot, whose relationship with Disney began with his famous father, Jean. An internationally renowned muralist, Jean wrote a 1939 essay titled *Art from the Mayans to Disney*, which caught the attention of Walt Disney and earned Jean an invitation to teach figure-form fundamentals to early Disney animators. Martin built on his father's Disney connection, teaching a local kid and family friend named Joe Rohde to draw, decades before Joe became an Imagineer and led creative work on Aulani.

"To be working with all of these artists is just amazing," Joe said. "Seeing the enthusiasm and devotion with which they're dedicating themselves to telling the story of Hawai'i through their art is, to me, the most rewarding part of this project."





PERK ALERTS

Member savings and experiences

ON TO THE THEATER!

Disney On Broadway offers Member discount

New York City: If a spoonful of sugar helps the medicine go down, a discounted spoonful sends the medicine down like wildebeests through a dusty ravine. An awkward analogy, perhaps, but crafting a sentence around a nanny and a lion isn't as easy as you'd think.

The point is, our friends at Disney On Broadway have created a limited-time discount offer for Disney Vacation *Club*_® Members, and we're as excited as a hungry warthog discovering grubs on sale for tuppence a bag. (That wasn't much better.)

Perhaps you've heard of *The Lion King*. If not, just ask one of the more than 50 million fans who have made it one of the most popular productions in Broadway history. While this celebrated Julie Taymor adaptation of Walt Disney Pictures' animated classic has grown to reach a global audience through extended engagements and tours around the world, the Big Apple is where it all began. Formerly staged in Disney's New Amsterdam Theatre on 42nd Street, the epic production now captivates audiences in the Minskoff Theatre, located in the heart of Times Square. Some call it the "pride" of New York.

Taking Simba's place in the New Amsterdam is the nanny who's practically perfect in every way. Now in its fourth year, Mary Poppins blends the beloved story and songs from Walt Disney's classic film with new story elements and songs, all presented through the creative vision of acclaimed Broadway producer Cameron Mackintosh. Among the critics heaping praise on the production is the New York Post, which gave Mary Poppins four out of four stars and dubbed it, "a perfect piece of musical theater."

Through July 3, 2011, Disney Vacation Club Members may enjoy the Broadway productions of *The Lion King* and Mary Poppins at a 20 percent discount off regular ticket prices by purchasing their tickets online through the "Membership Perks & Special Offers" section of DVCMember.com. As an added bonus, each discounted ticket comes with a \$10 voucher redeemable toward a merchandise purchase at the theater. (The tickets, along with the merchandise vouchers, will be available for pickup at the theater's box office on the day of the show.)

Whether you check out one of these hit productions or both, all of us at Disney Files Magazine encourage you to "Be Prepared" for a "Supercalifragilisticexpialidocious" experience.



Offer not valid on prior purchased tickets and may not be combined with any other offer. All sales final. No exchanges or refunds. Not all seats are discounted. Blockout dates and other restrictions may apply. Standard Ticketmaster® services fees apply. Dates, times, prices and cast subject to change without notice. Not valid for purchase on the phone or at the box office. Limit 14 tickets a person in any seven-day period. Prices include \$1.50 Facility Fee for performances through April 17, 2011, and a \$2 Facility Fee for all performances after April 18, 2011 to which discount does not apply. Offer expires July 3, 2011. \$10 merchandise voucher is valid at The New Amsterdam and Minskoff Theatre merchandise kiosks only. Voucher holds no cash value, and there is no cash back with purchase. Voucher may not be used on prior purchased items and other restrictions may apply. Offer may be revoked without notice.

MEMBER NATION MEETS VINYLMATION

Exclusive *Disney Vacation Club*® figures feed the phenomenon

DISNEYLAND® and WALT DISNEY WORLD® Resorts:

When folks line up to buy your product off the shelf, you have a retail hit. When they buy variations of your product sight unseen to barter with fellow enthusiasts, you have a collectibles craze. And when your product line attracts a Facebook following and countless unofficial Twitter feeds, you have a full-blown cultural phenomenon. Welcome to the world of *Vinylmation*.

Launched during a Festival of the Masters art event at the *Walt Disney World*® Resort, the first 9-inch, plain white, Mickey-inspired vinyl figure was designed to broaden the appeal of Disney Parks' gallery stores.

"The Art of Disney galleries here in Florida have always been great places for Guests to find unique Disney collectibles," said Steven Miller, one of the Cast Members behind *Vinylmation* and Disney Pin Trading. "But recognizing that fine art isn't affordable for many Guests, the Merchandise team dreamed up this stylized, customizable vinyl figure as an affordable and artistically expressive option for any fan. In our wildest dreams, we couldn't have expected what followed."

What followed is a bi-coastal, multi-faceted frenzy through which fans buy and trade a veritable kaleidoscope of 3- and 9-inch Mickey-inspired vinyl figures celebrating everything from Disney animation and Theme Park characters to cuttingedge urban art, turning the mouse into ride vehicles, cruise ship smoke stacks, insects, aliens...even condiments.

"As we developed the *Vinylmation* concept, we had young men in mind," Steven said. "We imagined this being something akin to trading baseball cards. But the first Guest to buy one of the figures was a grandmother picking up a gift for her granddaughter. We learned quickly that this idea had broader appeal, and we've been thrilled to see Guests from every walk of life enjoying the *Vinylmation* experience ever since."

With fans responding so passionately to the collection, it was only a matter of time before the most enthusiastic Disney fans on earth inspired their very own line of *Vinylmation* figures.

"Disney Vacation Club Members have always been a fun group to serve," Steven

said. "I remember developing the first line of *Disney Vacation Club*-exclusive trading pins when I was still new to this role back in 2004, and it's been a fun ride ever since. Our first Member-exclusive *Vinylmation* figure was nearly a year in the making, so it was exciting to see it become an instant hit when it debuted last fall."

That figure, a creative interpretation of the *Disney Vacation Club* logo, is just the first in a planned series celebrating Members' magical community.

"The second release in the series plays with the idea of Members having a key to Disney, while a third features a white picket fence," Steven explained. "Both celebrate the idea that, for *Disney Vacation Club* Members, resorts aren't just places to visit, but are places to call home. Our artists are having a lot of fun with that inspiration."

The *Disney Vacation Club* figures are available exclusively to those who present their Member ID cards to Cast Members at D-Street stores and *Disney Vacation Club* Resort merchandise shops at the *Disneyland* and *Walt Disney World* Resorts.

"As many figures as we've introduced, we think we've only scratched the surface," Steven said. "Every idea spawns a dozen more. The creative possibilities are endless."

Learn more about *Vinylmation* online at www.disney.com/vinylmation or www.facebook.com/vinylmation.





MEMBER GETAWAYS

discover a whole new world

10 THINGS WE THOUGHT YOU SHOULD KNOW ABOUT PORTUGAL

Situated between Spain and the Atlantic Ocean on the Iberian Peninsula, Portugal offers some of Europe's most diverse geography, attracting travelers with its pristine beaches, green meadows, lush mountains, arid plains and volcanic islands. Known for its warm hospitality and rich history, Portugal ranks among the world's most desirable vacation destinations.

With several Portugal exchanges available to Members through the World Passport Collection, we present – in no particular order – 10 things we thought you should know about this European gem.

- **10:** Ever wonder where Port wine originated? We guessed Portland, and we were wrong. Turns out it's Portugal. (We were also surprised to learn that Chardonnay didn't start in Charlotte. Clearly, we're idiots.) We'd point out that Port wine contains brandy, but we're guessing you're smarter than us and therefore already knew that.
- **9:** Portugal leads all nations in the production of raw cork, providing about half of the world's supply. Speaking of cork, here's a little tip the *Disney Files* staff picked up recently from a local winery. (We weren't there to drink, of course. Just to admire the grapes.) To prevent air from getting into your recorked bottle of partially consumed wine, store the bottle with the neck pointed down, which will prevent the cork from drying and shrinking. Or you can avoid this altogether by just drinking the entire bottle. (Not that we endorse that sort of thing. Again, we just admire the grapes.)
- **8:** Okay, enough about wine. Let's talk about Nikita, a popular drink on the Portuguese island of Madeira. It's made of pineapple, vanilla ice cream, sugar and something else. What was it? Oh yes, white wine. (Sorry. No more wine.)
- **7:** More than half the population of Madeira lives in the island's capital city of Funchal.
- **6:** Travelers tend to have an easy time navigating Funchal, thanks in part to its three distinctive zones. Shopping and harbor activities are located primarily in the city's commercial center, a variety of dining options await in the "old town" eastern sector and most lodging exists on the city's outskirts, known as the "hotel zone."



5: If the Portuguese locals you meet seem ambitious, it's in their blood. Most of us learned in school that Portuguese Ferdinand Magellan was the first to circumnavigate the world. But did you know that a Portuguese explorer named Bartholomew Diaz was the first to sail around Africa's southern tip, and that he came up with the name the Cape of Good Hope? (We didn't know that. But as we demonstrated earlier, we aren't all that bright.) Another Portuguese, Pedro Alvarez Cabral, discovered Brazil, and Portuguese Vasco de Gama discovered the sea route to India.

4: Prefer air travel to seafaring? Then you may be interested to know that Portuguese pilots Sacadura Cabral and Gago Coutinho made the first flight across the South Atlantic, doing so in 1922 in a seaplane dubbed the Santa Cruz. Also worth noting in Portugal's flight history: the first North Atlantic flight landed in the Portugal capital city of Lisbon (known, by the way, as "the town of seven hills") in 1919.

3: If you like the pageantry of bull fighting but not the fatal ending, you may enjoy the Portuguese version. It's illegal to kill a bull in Portuguese bullfighting.

2: While Portugal is deeply rooted in history, it's also sharply focused on the future. In 2006, the progressive nation created the world's first commercial wave farm to produce electricity.

develop during your vacation don't have to go to waste at the end of your trip. Portuguese is the world's fifth most spoken language, used by more than 260 million people. Learn a little Portuguese, and you'll meet plenty of friends in places like Brazil, Angola, Mosambique and Macau, just to name a few.

On a lighter note: All that talk of drinking and bullfighting had us feeling a bit dark. To lighten things up, the *Disney Files* staff is pleased to present this adorable little bunny. May he (or she, we're not really experts on rabbit gender identification) suitably restore your inner sunshine (and get you excited about Easter).





PICTURE THIS

The *Disney Vacation Club* $_{\odot}$ Member community has a famously sharp eye for detail. Put that skill to the test by spotting the six things we've altered in this risky photo of a bull (risky in that we didn't ask the bull to sign a release form) in Scotland, one of the many nations Members may visit through the World Passport Collection.





beast's nostrils are a bit flared - perhaps because we just called him a beast - and (6) our lovely - not at all beastly - friend's ears are starting to give ANSWERS: (1) More mountains have risen in the horizon, (2) the bull's wearing a watch, (3) the bull has grown a tail and (4) a fifth leg, (5) the Dumbo's a run for their money.

GRILLED CAESAR SALAD



There are a few things the *Disney Files* staff misses almost daily. (1) Early-morning meetings. (2) The silver-haired hilarity of "The Golden Girls." (3) The grilled Caesar salad that recently left The Turf Club Bar and Grill menu at Disney's Saratoga Springs Resort & Spa. We can now ease the pain of No. 3, thanks to this official recipe from our friends in the Food and Beverage Department. It's easy to make, and you don't have to be a Roman general to enjoy it. (Oh, and if you're like us and miss "The Golden Girls," note that the entire series is now available in a DVD set packaged in what appears to be Sophia's beaded purse. Thank you, Walt Disney Studios Home Entertainment, for being a friend.)

Serves: 4

Dressing ingredients:

1 egg yolk

- 2 tablespoons Worcestershire sauce
- 1 heaping teaspoon Dijon mustard
- 2 tablespoons minced garlic
- 2 teaspoons anchovy paste
- 1 1/2 cups extra virgin olive oil
- 1/2 cup grated Parmesan cheese

Dressing steps:

- Combine egg yolk, Worcestershire, mustard, garlic and anchovy paste in a medium bowl. Slowly whisk in olive oil to thicken the mixture. Whisk in Parmesan cheese and then refrigerate for two hours.
- 2. Shake or whisk chilled dressing before serving, and add salt and pepper to taste if desired.

Salad ingredients:

1 tablespoon minced garlic

1/4 cup olive oil

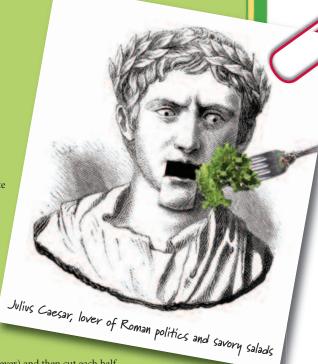
An approximately 18-inch baguette

- 2 whole romaine lettuce hearts, washed and trimmed
- 2 lemons
- 1 cup grated Parmesan cheese

Salad steps:

- 1. Combine garlic and olive oil in small bowl.
- 2. Preheat large skillet over medium-high heat.
- 3. Halve baguette horizontally (giving you two thinner pieces that are as long as ever) and then cut each half into two equal pieces. Brush bread with the garlic oil you created in step No. 1. Grill in the skillet, oiled side down, for 5-7 minutes or until golden brown. Set aside.
- 4. Cut romaine hearts in half lengthwise to make four portions. Lightly brush with garlic oil.
- 5. Using the same skillet, increase to high heat and grill the romaine hearts, garlic-oil side down, for about two minutes until slightly charred.
- 6. Meanwhile, cut lemons in half and lightly grill with the romaine.
- 7. To serve, place a slice of baguette in serving bowl and fan a grilled romaine heart on top of the baguette. Drizzle your dressing over the romaine, add a grilled lemon half and sprinkle with Parmesan before finishing with salt and pepper to taste.

Editor's note: Consuming raw eggs carries the slight risk of salmonella and other food-borne illnesses, none of which are much fun. To reduce the risk, use only fresh, clean, properly refrigerated eggs with intact shells, and avoid contact between the yolks or whites and the shell once you crack the egg.



Fridge-o-Fame

A refrigerator is a place of family honor, a surface on which to display report cards, award certificates or that photo your mother inexplicably trying to kiss a Stormtrooper. Like a proud parent, *Disney Files* Magazine celebrates the achievements of Members and their families here on the "Fridge-o-Fame."

DVC





Fame has boasted some of the happiess Member feats on earth, a growing number of readers are pointing out that we've failed to recognize intergalactic achievements. So it's with great humility that we finally acknowledge those who have channeled the Force to defeat the Empire. Young Dorian, part of the Gregory family of North Carolina, Members since 2008, is just one of the gifted kids whose elevated levels of Medachlorians and brief studies at Jedi Training Academies at the Disneyland and Walt Bisney Worldo Resorts have made our galaxy a safer place to work and play. (By the way, if you don't know what Medachlorians are, you may need to brush up on your Star Warstn Knowledge. One solution is attending the upcoming Star Wars Weekends event at Disney's Hollywood Studios in Florida. To learn more, visit www.disneyworld.com/starwars.)

Honor your family: Send your family's good news, along with your name, address, phone number and Member Since year, to *Disney Files* Magazine's Fridge-o-Fame, Disney Vacation Club, 1390 Celebration Blvd., Celebration, FL 34747. (Submissions become property of *Disney Vacation Club*[®] and will not be returned.) When sending your submission, please sign and include our release form for each person pictured or referenced. For your convenience, the form is available in the download center of your Member website at *www.dvcmember.com/releaseform*.



Refreshing your Keister (Coaster): The Keister Coaster, which has refreshed countless Guests while ranking high among the *Disney Files* staff's favorite pieces of Disney nomenclature, is getting a "refresh" of its own. This popular water slide and its neighboring "kiddie slide" at the Luna Park pool complex at Disney's BoardWalk Inn & Villas are slated to be closed for refurbishment from Feb. 7 through mid-March. The pool itself is scheduled to remain open during the project, as will the resort's leisure pools, located adjacent to Community Hall and in The Rose Courtyard. Members and Guests staying in Disney's BoardWalk accommodations during the refurbishment period may ride shuttle transportation to Disney's Yacht & Beach Club Resorts' Stormalong Bay pool and slide, which is scheduled to have been refurbished by the time this magazine mails.

Go wild: The Animal Programs Education team has introduced a variety of new programs for Members and Guests at Disney's Animal Kingdom Villas' Kidani Village. "African Wonders" is an interactive matching game showcasing the natural wonders, wildlife and cultural diversity of Africa, "Bio Blocks" challenges participants to balance the biodiversity blocks that make up the African ecosystem, "Have You Heard?" lets participants identify African animal vocalizations, and "Animal Enrichment" (also offered at Jambo House) finds Savanna Guides and Animal Keepers preparing and presenting interactive objects to animals on the savanna. More details about all of the resort's activities are available at the Jambo House and Kidani Village front desks.

Bridging the gap: Members in need of additional vacation points to book a reservation are enjoying a convenient alternative to borrowing from next year's allotment. This recently introduced option allows Members to pay for a one-time assignment of as many as 24 vacation points from Disney Vacation Development, Inc., for \$15 a vacation point (\$13.33 plus \$1.67 tax) to complete their reservation. (A receipt is available upon request.) Members may use these vacation points to book *Disney Vacation Club* Resorts, Disney Collection Resorts, *Disney Cruise Line*® voyages, *Adventures by Disney* experiences and World Passport Collection Resorts. This option is available once each use year, and the transferred vacation points are assigned only for the specific use year and therefore expire when used. Call Member Services to learn more.

Simplify your check-in: More Members than ever are checking in *on*line instead of waiting *in* line. The Online Check-In Service streamlines the check-in process at select *Walt Disney World*® Resort hotels, including *Disney Vacation Club*® Resorts. Members visit the Vacation Planning section of *DVCMember.com* as many as 10 days prior to their arrival date and provide information about their stay. Upon arrival, Members simply present a valid photo ID at a designated Online Check-In Service area in the resort's lobby and pick up a welcome folder containing their Key to the World Card, which activates when their room becomes available (typically 4 p.m.). Front Desk Cast Members strive to accommodate Members' room requests, regardless of how they check in.

Pool hopping: Whenever you are using your Membership to stay at a *Disney Vacation Club* Resort at the *Walt Disney World* Resort or at Disney's Vero Beach Resort, you and any Guests staying with you are permitted to pool hop to other eligible pools if they are not at capacity. Due to expected high occupancy, pool hopping isn't available Feb. 20-26, April 16-30, May 27-30, June 26-July 5, Sept. 2-5 or Nov. 21-27, 2011, or Dec. 11, 2011-Jan. 1, 2012. Pool hopping is never available at Bay Cove Pool at Bay Lake Tower at Disney's Contemporary Resort, the pools at Disney's Animal Kingdom Lodge, Stormalong Bay at Disney's Yacht & Beach Club Resorts, the pool at Disney's Beach Club Villas, or at the *Disneyland* Resort in California. Further block-out dates may be added based on capacity issues. Full details are available online at *www.dvcmember.com*.



DESTINATIONS

news and insight from the places where dreams come true

DISNEY JUNIOR - LIVE ON STAGE!

Pirates swinging into updated show

DISNEYLAND® and WALT DISNEY WORLD® Resorts: Playful pirates are swinging into the home of Mickey Mouse, Handy Manny and those multi-talented Little Einsteins beginning in March as "Playhouse Disney – Live on Stage!" becomes "Disney Junior – Live on Stage!"

The renamed and re-imagined show, scheduled to debut in March at *Disney California Adventure*® Park in California and *Disney's Hollywood Studios*® in Florida, reflects Disney Channel's recent debut of Disney Junior (formerly

Playhouse Disney) a new multiplatform brand devoted to children ages 2-7 and their families. Disney Junior invites parents and grandparents to join their children in the Disney experience of magical, musical and heartfelt stories and characters, both classic and new, while incorporating specific learning and developmental themes.

The Disney Junior slate features established Playhouse Disney hits "Mickey Mouse Clubhouse," "Handy Manny," "Special Agent Oso," "Imagination Movers" and "Jungle Junction," along with a variety of new programs, including "Jake and the Never Land Pirates," an animated series starring the aforementioned pirates, as well as short-form series designed to encourage healthier lifestyles, animated poetry shorts, an updated version of the classic "Babar" stories and an animated adventure inspired by traditional African animal folktales.

"Jake and the Never Land Pirates" comes from the creators of "Mickey Mouse Clubhouse," which remains Disney's No. 1 series for preschoolers. The new show emphasizes teamwork as it follows the adventures of classic characters Captain Hook and Smee, along with a crew of young swashbucklers led by the enthusiastic and courageous Jake. The show features the voice of David Arquette as Skully the lookout parrot and original "pirate rock" music performed by The Never Land Pirate Band.

Disney Channels Worldwide President Carolina Lightcap emphasized Disney Junior's focus on story and character, calling it the hallmark of Disney since its inception and saying, "We'll take memories of the Disney experience, held by generations of parents and kids, and bring them to life on TV and beyond, with elements that encourage early childhood learning, wrapped in strong, emotionally connected storytelling. We will showcase classic Disney characters in new ways, and we are equally committed to creating new, original characters that we hope will become the classics of the future."

The "and beyond" to which Carolina referred includes a website, video-on-demand programming, mobile applications and, of course, the Theme Park show, which will now star characters from "Jake and the Never Land Pirates" along with the gang from "Mickey Mouse Clubhouse," "Handy Manny" and "Little Einsteins." The re-imagined show will continue to employ the puppetry, bright visuals, catchy songs and interactive moments that have made it a hit since 2001 in Florida and 2003 in California.

More in store: A dedicated Disney Junior basic cable and satellite channel is scheduled to debut in the U.S. in 2012.

STREET CRED

New parades debuting on both U.S. coasts

Disney Files Magazine pounded the pavement (or phone keys) to get the lowdown on two engaging new parades hitting the streets at Disneyland® Park in California and Disney's Hollywood Studios® in Florida.

DISNEYLAND Resort: Like all good Disneyphiles, *Disney Vacation Club*[®] Members are perfectly willing to accept mash-ups of real words as completely fabricated but still acceptable terms in the Disney lexicon. Fantastic meets Mickey in a nighttime spectacular that can only be called Fantasmic. A magical take on a Philharmonic orchestra logically becomes PhilharMagic. It all makes sense in places dreamed up by imaginative engineers known as Imagineers.

The mash-up magic continues later this year, when *Disneyland* Park presents sensational sounds in a new musical street extravaganza (or street-stravaganza in mash-up world) comfortably dubbed "Mickey's Soundsational Parade."

Mickey and friends will "celebrate music in motion," joining live instrumentalists to play some of their favorite melodies from Disney films. Even Rapunzel will become un-Tangled to get in on the act. Lively dancers will stomp out rhythms. Blaring brass, syncopated drums lines, playful xylophones, twinkling bells, steel drums and clashing cymbals will fill the air with dynamic sounds. (And somewhere along the parade route, a Disney Files Magazine reader or two will show off by working the word syncopated into a conversation.)

With the "leader of the club" at the helm, this festival of Disney music (depicted in the artist rendering below) promises to be the most foot-stomping, hand-clapping, tune-whistling street extravaganza – sorry, we mean street-stravaganza – in Disney parade history. Get ready for a ginormous, fantabulous good time.

WALT DISNEY WORLD® Resort: Disney's Hollywood Studios is celebrating the silver screen's biggest stars, and we aren't talking about the likes of Clooney, Roberts, Pitt and Jolie. With all due-respect to those human heartthrobs, their collective box office clout falls a bit short of our Pixar pals.

Since Buzz and Woody took theaters by storm in 1995 with the original *Toy Story*, the artists at Pixar Animation Studios have created an unbroken string of hits unmatched in Hollywood history. So if you ask us (and we realize you didn't), the true titan of Tinseltown isn't a flesh-and-blood actor, but rather an animated cowboy. Or space ranger. (Sorry, Clooney.)

Seeing merit in our argument (or perhaps just unable to sign Clooney up for this long-term gig), the good people at Walt Disney Entertainment have created the "Pixar Pals Countdown to Fun!," a new parade now appearing at Disney's Hollywood Studios.

Since January, the high-energy spectacle on the Park's Hollywood Boulevard has turned the spotlight on stars from such Disney?Pixar hits as *The Incredibles, A Bug's Life, Ratatouille, Monsters, Inc., Up* and, of course, the *Toy Story* trilogy, along with a colorful crew of Pixar Pals dancers, all performing to a lively new track.





PARK PERSPECTIVES by marty sklar

Disney Files Magazine is proud to share the perspectives of Disney Legend Marty Sklar, the longtime leader of Walt Disney Imagineering and the only Cast Member to have been part of every Disney Park opening on earth. Marty retired on July 17, 2009 -- Disneyland® Park's 54th birthday. He now writes, makes speeches and does community volunteer work from his own two-person company in Southern California. You may contact Marty at marty@martysklarcreative.com.

CELEBRATING HARRISON "BUZZ" PRICE: During the most recent IAAPA (International Association of Amusement Parks and Attractions) convention in Orlando, the Themed Entertainment Association announced it was honoring Walt Disney Imagineer Kim Irvine with the prestigious and newly named Buzz Price Award – "Recognizing a Lifetime of Distinguished Achievement." As the second recipient of this award for lifetime achievement (after Buzz himself), I am excited that Kim is being recognized – the first woman to join the 13 men TEA has honored.

Kim is an extraordinarily talented Imagineer whose work as the Art Director for *Disneyland* Park is admired by fans of all ages. While you may be familiar with Kim and her creative vision, I'm guessing you're less familiar with the man for whom her award is named, Harrison "Buzz" Price, who passed away last August. An economist who advised Walt and Roy O. Disney on the choice of sites for, and economic feasibility of, both *Disneyland* and *Walt Disney World*, Buzz was named a Disney Legend in 2003, despite all of his work for Disney being accomplished as an outside consultant.

Buzz's 2003 book, titled Walt's Revolution! By the

Numbers (published by Ripley Entertainment, Inc.) shares his insightful stories and is a "must read" for every true Disney aficionado.

It seems as though everyone has a Buzz Price story -- and wants to tell it. One of my favorites was one Buzz told on himself.

Preparing for the 1964 New York World's Fair, its organizer, New York City Parks Commissioner Robert Moses, hitched a ride with Walt Disney on the Disney company's private aircraft. While Walt and Moses argued over the location of the designated amusement area for the fair, Buzz served as bartender, refilling the combatants' glasses "more than once," Buzz recalled. Suddenly, Walt changed the subject – to Buzz. "You're too fat to fly on my airplane!" Walt stated quite emphatically.

Buzz took the boss' words seriously. In the next six weeks, Buzz lost 30 pounds. Always the numbers man, he counted every mile run, every weight lifted and every calorie consumed!

It was his relationship with Walt Disney that truly came to define Harrison Price. "From the time of his first involvement with Dad in the selection of a site for *Disneyland*, Buzz was involved in nearly everything our family did," Walt's daughter, Diane Disney Miller, told me.

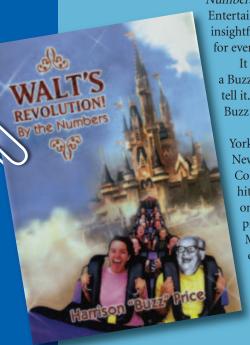
That relationship began in 1953. Buzz received his MBA from Stanford University and had gone to work for Stanford Research Institute. Walt and Roy O. Disney chose SRI "to determine the economic feasibility of the best location for a new project – *Disneyland*." Buzz, an engineering graduate of California Institute of Technology, got the assignment.

"I asked Walt if he had a bias about the location for his Magic Kingdom," Price recalled years later. "Absolutely not!' he said. 'You tell me where the best location is." Price analyzed the potential sites in the Southern California area, ultimately focusing on Orange County after considering population trends, accessibility and climate factors. They selected 160 acres of orange groves in Anaheim, just off the still-in-construction Santa Ana Freeway at Harbor Boulevard.

"We hit it right on the nose, dead center," Buzz later enthused. "That was the perfect place for it."

Flash forward to the 1960s. With *Disneyland* a national success, Walt and Roy Disney looked across the United States to seek a location for a second Disney park project.

"Walt asked us to look at Florida and figure out where the Park should be," Buzz said. "Late in 1963, we studied in depth a location in Central Florida. The key conclusion was that Central Florida (not Miami, as most people expected it would be) was the main point of maximum interception of Florida tourism, and Orlando, centrally located, was the



point of maximum access to the southerly flow of Florida tourism from both the east and west shores of the state."

The *Walt Disney World* Resort had taken its first step toward reality.

As a self-styled "numbers man," Buzz began his book with this admonition: "Guessing is dysfunctional, ignoring prior experience is denial. Using valid numbers to project performance is rational." He followed this axiom in preparing over 3,000 feasibility studies for almost every company in the leisure and attractions industry: Disney, Knott's Berry Farm, Sea World, Universal, Six Flags, Ripley, museums, zoos and eight World's Fairs around the world. His friend, Terry Van Gorder, then the President of Knott's, called it "roller coaster math."

Don't let the "number-speak" put you off from reading Buzz's book. It was Buzz who suggested the term "Imagineering" to describe Walt's park design and creative team. You'll find background and advice like this from Buzz:

"Walt said that his park was to be a work in progress. Unlike existing enterprise of this kind, it was never to be finished. This idea of constant reinvestment was a new concept for the planning of attraction investment strategies. Walt recognized the fickleness of audiences and the challenge of providing something new. For me, this great entrepreneurial adventure was an exposure to 'yes if' consulting as a more useful format than 'no because'... 'Yes if' was the language of an enabler, pointing to what needed to be done to make the possible plausible. Walt liked this language. 'No because' is the language of a deal killer. 'Yes if' is the approach of a deal maker. Creative people thrive on 'yes if.'"

And for those of you who want to dig into "the numbers," Buzz provides that opportunity too. It's the story and history of the halcyon years in the growth and maturing of the "theme industry" in the '60's, '70's and '80's – parks, resorts, water parks, family entertainment centers and more – proposed, promoted and (sometimes) actually produced, from nearby Anaheim to far-off Asia.

Perhaps Buzz's most deserved (and favorite!) recognition came from the California Institute of the Arts. Recognizing more than 40 years of leadership, CalArts in 2005 presented Buzz with an honorary doctor of arts degree.

The concept for a school of all the arts was near and dear to Walt Disney's heart -- and the legacy he wished to leave. "Before he entered the hospital," Diane Disney Miller reminisced, "Dad had placed a stack of notebooks in Buzz's hands, saying, 'Here, take care of my school for me!' Dad knew the hands to place his dream in, that Buzz would see it through...and he did."

With his wife, Anne, Buzz joined Walt's other daughter, Sharon Disney Lund, Lucille Ryman Carroll, my wife Leah and me in 1989 to create Ryman Arts. Named in honor of Herb Ryman, who drew the first overall illustration of *Disneyland* for Walt Disney in 1953, Ryman Arts has provided foundational drawing and painting skills free of charge for more than 3,000 talented high school artists, many now working in the entertainment industry.

Few people have created the opportunities for learning and training in the arts as Buzz Price did. Whether we are film, theatre or Theme Park fans, we should all thank our lucky stars that Walt Disney had a "numbers man" who loved music, art and poetry.

Marty, who is working on a book of his own, will return to review another book (from Disney Legend Jack Lindquist) in the summer edition of *Disney Files* Magazine.



From left, Walt Disney, C.V. Wood, Jr. and Harrison "Buzz" Price share plans for what would become Disneyland Park.





MORE TO REPORT

big news in small spaces

DISNEYLAND® and WALT DISNEY WORLD® Resorts: Throughout 2011, Guests may visit www.DisneyParks.com/Memories to upload their Disney-memory photos and videos, with select images appearing in Disney Parks' latest advertising campaign. Meanwhile, Disney's PhotoPass photographers on both U.S. coasts are capturing Guests' "memories in the making" and handing those images over to entertainment producers who are employing cutting-edge technology to project those images onto the "it's a small world" attraction façade at *Disneyland* Park and Cinderella Castle at the Magic Kingdom® Park as part of a new nighttime show.

DISNEYLAND Resort: To accommodate the ongoing expansion of *Disney California Adventure*[®] Park, the Park's annual food and wine festival won't take place in 2011 or 2012. As the popular festival occupies a variety of spaces currently impacted by the expansion project (including the hub area, entry plaza and Hollywood Boulevard), suspending this epicurean event allows the Park to deliver the highest quality Guest experience. These final phases of Park expansion will usher in some of the project's most highly anticipated elements, including the creation of Buena Vista Street and its Red Car Trolleys, and the expansive Cars Land.

WALT DISNEY WORLD Resort: Walt Disney Imagineers have embarked on the next phase of transformation for Pleasure Island. The re-imagined destination, to be renamed Hyperion Wharf, will serve as a colorful restaurant district with a nostalgic-yet-modern take on an early-20th-century port city and amusement pier. Work is underway and is scheduled for completion in early 2013. In other *Downtown Disney*® news, an extensive renovation effort has begun at the Lego Imagination Center, and AMC Theatres has taken movie-going to the next level with digital technology in all 24 auditoriums, upscale concessions at self-service stations and, later this spring, Florida's first Fork & Screen Theater, offering restaurant-style dining with seat-side service.

WALT DISNEY WORLD Resort: The boys of summer are back in town as the ESPN Wide World of Sports Complex hosts the vacation kingdom's 14th season of Atlanta Braves Spring Training through February and March. A variety of fan options are available, from season and single-game tickets to catered hospitality suites and patios to an on-field spectator experience that lets fans watch pre-game warm-ups from behind home plate. To learn more, visit *espnwwos.com/atlantabraves*, call (407) 939-GAME (4263) or visit the ESPN Wide World of Sports box office.

WALT DISNEY WORLD Resort: Walt Disney Imagineers have given the Walt Disney: One Man's Dream attraction at *Disney's Hollywood Studios*® an elegant new look and added an array of revealing new exhibits, including a "WED Imagineering Workshop" featuring the actual *Audio-Animatronics*® Abraham Lincoln figure from the 1964 New York World's Fair (pictured right). Other new additions include historic props, costumes and models, and a space called "The Legacy Continues," showcasing company highlights from the decades since Walt's passing. A heartwarming film tribute hosted by Disney Legend Julie Andrews remains the attraction's finale.











DISNEY CRUISE LINE®: Aladdin's Genie uses Disney music and stories to pull a workaholic botanist away from his precious plants to reconnect with his daughter and learn a valuable lesson in "Disney's Believe," the newest Disney musical at sea. The show, part of the envelope-pushing entertainment lineup in the three-deck, 1,340-seat Walt Disney Theatre aboard the new *Disney Dream*® ship (now sailing out of Port Canaveral, Fla.), stars more than 20 beloved Disney characters, including Cinderella, Peter Pan, Mary Poppins, Belle, Rafiki and Princess Tiana. The *Disney Dream*® ship is the new home to the grandest event on the *Disney Vacation Club*® calendar, the S.S. Member Cruise.

TOKYO DISNEY Resort®: *Tokyo DisneySea®* Park, which opened on Sept. 4, 2001, will mark its milestone 10th anniversary April 23, 2011-March 19, 2012, with a Park-wide celebration dubbed "Be Magical!" The festivities, which will invite Guests to "fall under Mickey's magical spell," kick off with the Japanese debut of "Fantasmic!" on the waters of the Park's Mediterranean Harbor. Already a hit in California and Florida, the latest incarnation of this iconic nighttime spectacular will feature scenes inspired by such Disney-animated classics as *Aladdin, Cinderella* and *Finding Nemo*, culminating with a thrilling battle between Mickey and a towering dragon.

TOKYO DISNEY Resort: You won't find any of those pesky "no flash photography" restrictions in Cinderella's Fairy Tale Hall at *Tokyo Disneyland*® Park. The new attraction, scheduled to open on April 15, will actually encourage the practice. Eight murals in the castle's lobby and corridor will tell Cinderella's transformation story, while an intricate diorama and other works of art made from such materials as paper, wood and glass add further texture to the tale. Upon reaching the Grand Hall, Guests will find a magnificent chandelier, the renowned glass slipper, a majestic royal throne and − get those cameras ready! − magical paintings that reveal a special message when photographed using a flash.

DISNEYLAND Paris: Disney and French leaders recently gathered to amend an agreement signed in 1987 to govern the development of land at Marne-la-Vallée, home of *Disneyland* Paris. The original agreement gave Disney until 2017 to develop the property, which has since become Europe's No. 1 tourist destination. With about half of that land now developed and less than seven years remaining on that agreement, the parties have extended, not only the deadline (from 2017 to 2030), but also the size of the land area covered in the arrangement. The amended agreement paves the way for a variety of new developments, including a tourism project dubbed "Les Villages Natures de Val d'Europe."

DISNEYLAND Paris: Need help planning your *Disneyland* Paris vacation? There's an app for that. An interactive map, parade and show times, suggested itineraries based on your preferences, a personalized agenda (complete with a reminder alarm) and a few touches of augmented-reality magic are part of the new *Disneyland* Paris *iPhone*® app, available now in the *iPhone* App Store. This first official *iPhone* app from Walt Disney Parks and Resorts, which quickly became the most downloaded free app in France, even delivers attraction-queue wait times when the phone's inside the *Disneyland* Paris Theme Parks. In related news, *Hong Kong Disneyland*® Resort now has launched a similar *iPhone* app, and the *Walt Disney World*® Resort recently introduced a vacation-planning app for Apple's *iPad* device.















Diamond Edition *Blu-ray*™ and DVD combo pack and movie download on March 1. It was 1942 when audiences first discovered this coming-of-age tale of a

young deer who grows into a noble and courageous adult to ultimately take his

The film was a labor of love for the studio, which hosted lectures from animal experts, led field trips to the Los Angeles Zoo, studied countless hours of nature documentaries and even welcomed actual fawns onto the lot as animators committed themselves to bring a heightened level of realism to the production. Walt Disney was thrilled with the result of that painstaking attention to detail,

The film sounded as good as it looked, evidenced by Academy Award® nominations for Best Sound, Best Song ("Love is a Song") and Best Scoring of a

While initial box office returns were dampened by the depths of World War II, Bambi attracted generations of fans through a subsequent string of theatrical re-releases (1947,

The new Diamond Edition release of the film bears little resemblance to previous home video releases, benefitting from a new digital restoration reflecting the same attention to detail employed by the original filmmakers. Both the Disney DVD and Disney Blu-ray Disc copies of the movie include an introduction from Diane Disney Miller (Walt's daughter), an inside peek at Walt's story meetings and a "Disneypedia" look at Bambi's forest friends.

The Disney Blu-ray Disc takes the experience further with a wide range of envelopepushing features, including "Disney's Second Screen," which brings content to life on your laptop or iPad_® as you watch the movie. Other Blu-ray features include a 16x9 full-frame "Disney View" experience (in which complementary imagery fills the gap between the film's original aspect ratio and that of modern television screens), two deleted scenes and a deleted song, Disney's Big Book of Knowledge Game, interactive Blu-ray galleries and a variety of classic bonus features from the film's previous DVD releases.

Bambi is the latest title in Walt Disney Studios Home Entertainment's Diamond Collection, designed to present Disney's most treasured animated classics with the highest level of picture and sound, state-of-the-art bonus content and unprecedented levels of interactivity. Previous Diamond Edition releases have included Snow White and the Seven Dwarfs and Beauty and the Beast, and more titles are scheduled to get the diamond treatment through 2016.

Visit www.disney.com/Bambi for more details about Walt Disney Studios Home Entertainment's current and future releases.

BACK IN THE BIG APPLE

New Disney Store now open in Times Square

1540 Broadway recently became the most magical address in the city that never sleeps. That's where the sparkling new Disney Store Times Square (between 45th and 46th Streets) is building on the company's long-standing love affair with New York.

"New York City's relationship with Disney dates all the way back to 1928, when Mickey Mouse made his debut in 'Steamboat Willie' at the Colony Theater," said New York City Mayor Michael Bloomberg at the store's opening ceremony. "From the 1964 World's Fair in Queens, where the 'it's a small world' attraction was first seen, to Disney's more recent investments in one of the city's oldest and greatest theatrical landmarks, the New Amsterdam Theatre, Disney continues to bring magic to the millions of residents and visitors of New York City, and jobs and activity to our economy."

The two-story, high-tech wonderland, which easily ranks as the largest Disney Store in North America at more than 20,000 square feet, is fronted by a 2,250-square-foot digital billboard with 2.3 million diodes displaying an ever-evolving array of new and exclusive Disney content 68 feet above Times Square, 365 days a year.

Inside, the store's ground level celebrates the Big Apple with iconic set pieces, including replicas of New York City skyscrapers, and exclusive merchandise, from Minnie Mouse Statue of Liberty plush toys to New York-themed $Vinylmation^{\text{TM}}$ figures.

From there, swirling pixie dust and artistic depictions of such high-flying Disney stars as Peter Pan, Dumbo, Zazu and even the floating house from Disney?Pixar's *Up* lead Guests upstairs to "Imagination Park," which aims to deliver "the best 30 minutes in a child's day."

It's here that a glittering Pixie Path leads kids to a 20-foot-tall Disney Princess Castle housing everything from a giant crystal chandelier to mirrors packed with a bit of Disney magic. (Hint: pick up a princess item in the store, wave it in front of the mirror and the princess associated with that item will magically appear.)

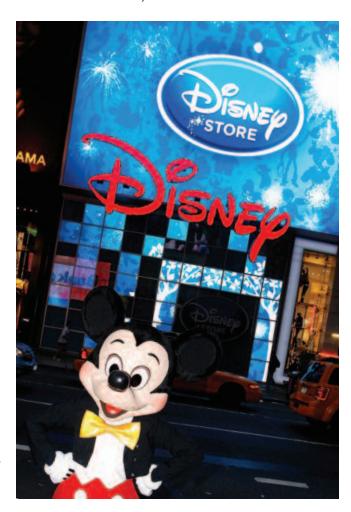
More than a princess play place, "Imagination Park" is home to a Disney Store Theatre, a *Ridemakerz*® experience that lets kids create their own vehicles inspired by Disney? Pixar's *Cars*, and a veritable treasure trove of items and experiences celebrating everything from the *Marvel*® universe to Disney Fairies to Mickey Mouse and friends. (We're paraphrasing the inventory here. Did we mention this place spans more than 20,000 square feet?)

"Bringing Disney Store to the center of Times Square is a monumental achievement, and we have created a retail experience that complements the energy and innovation that Times Square inspires," said Jim Fielding, President of Disney Stores Worldwide. (Also inspired by Times Square are the store's daily operating hours of 9 a.m.-midnight.)

Tim Tompkins, President of the Times Square Alliance, likened the store to Disney's rescue of the historic New Amsterdam Theatre, saying, "Disney's bold move to restore 42nd Street's greatest landmark theater in the 1990s was the turning point in Times Square's recent history. We are thrilled that Disney is bringing its creative energies yet again to Times Square with this new Disney Store."

The store represents a sign of things to come, as 20 new high-tech stores are in the works for the U.S. and Europe, and plans call for the transformation of more than 300 existing U.S. and Europe Disney Store locations to feature the new design.

To find a Disney Store near you, visit www.DisneyStore.com/storelocator, and to really stay connected, follow the store on Facebook at www.facebook.com/DisneyStore or on Twitter at www.twitter.com/DisneyStore.



THE CATS AND OUTER SPACE

Two Disney movies heading to theaters

From the wilds of Africa to the far reaches of outer space, two new Disney films are preparing to take audiences on cinematic journeys this spring.

Mars Needs Moms!

From producer Robert Zemeckis and the team behind *Disney's A Christmas Carol* comes the story of a boy named Milo (Seth Green), who just doesn't get what's so special about Moms. Add the fact that Mom (Joan Cusack) has just sent Milo to his room for misbehaving, and the matriarch's perceived value remains in question.

Milo's enlightenment arrives in the form of invading Martians, who need his mother's expertise to raise their hatchlings. Faced with the reality of not knowing what he has until it's gone, Milo stows away on a spaceship to Mars to rescue the woman whose importance is suddenly clear.

Once there, Milo must navigate an elaborate, multi-level planet and take on the alien nation with the help of a techsavvy, underground earthman named Gribble and a rebel Martian girl called Ki.

The animated adventure, opening in theaters in *Disney Digital 3D*TM and $IMAX_{\odot}$ 3D on March 11, is based on the book of the same name by Berkeley Breathed, who was inspired by a particular moment of disagreement that took place between his son, Milo, and his wife.

Producer Robert Zemeckis, who wrote, directed and

produced *Disney's A Christmas Carol*, is a pioneer in performance-capture filmmaking. The process digitally captures actors' performances with computerized cameras in 360 degrees, allowing an actor like Jim Carrey to play several roles in the aforementioned Christmas film, and for Seth Green to portray a 9-year-old in *Mars Needs Moms!*.

African Cats

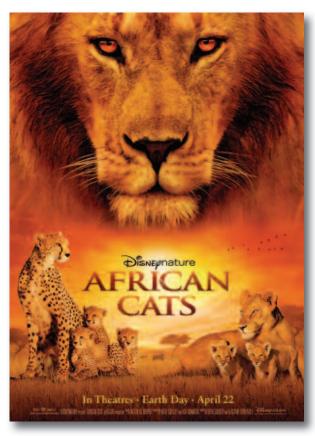
Disneynature, the studio behind such hit theatrical releases as *Earth* and *Oceans*, is about to take moviegoers into one of the wildest places on the planet.

Leaping into theatres this Earth Day (April 22, 2011), *African Cats* tells the epic true story of Mara, an endearing lion cub who strives to grow up with her mother's strength, spirit and wisdom; Sita, a fearless cheetah and single mother of five mischievous newborns; and Fang, a pride leader who must defend his family from a once-banished lion.

Like *Earth* and *Oceans*, *African Cats* will open with a cause, contributing 20 cents from every ticket sold during the film's opening week (April 22-28) to protect the savanna and keep it wild for Africa's greatest animals to roam.

Working with the African Wildlife Foundation and the Disney Worldwide Conservation Fund, the project aims to save African cats in the Amboseli ecosystem, which stretches between Mt. Kilamanjaro, Chyulu Hills and the Tsavo West National Parks in Kenya. This fragile area, known as the Amboseli Corridor, serves as a critical thoroughfare for lions, as well as elephants, cheetahs, zebras, giraffes and elands.





STUFF WE STOLE FROM Family Fun

While stuck in I-4 traffic, the *Disney Files* staff thought of two good ways to get excited about the *Epcot*® International Flower & Garden Festival. (1) Prune your neighbor's hedges into a chorus line of dancing hippos. Or (2), gather the kids for a flower-inspired arts-and-crafts project. As option No. 1 may land you on the wrong side of the law, we'll stick with option No. 2, presenting this idea for giant paper tissue flowers from of our friends at *Disney FamilyFun* magazine. For more Disney *FamilyFun* products and ideas, visit *www.familyfun.com/funshop*.

Stuff you need (for each flower):

- * 6 large sheets of tissue paper in colors that please you
- * 1 pipe cleaner
- * Scissors
- * 2 six-foot lengths of green crepe paper party streamers
- * 1 four-foot bamboo garden stake
- * tape

What to do with it:

- 1. Stack the six sheets of tissue paper, then fold the stack accordion style lengthwise.
- 2. Twist a pipe cleaner around the center.
- 3. Round both ends of the stacked paper with scissors.
- 4. Open the flower by gently pulling up one layer of tissue at a time toward the center.
- 5. Turn over the flower and use the pipe cleaner ends to attach two six-foot strips of crepe paper streamers to the bottom of the flower.
- 6. Wrap the same pipe cleaner ends around one end of the bamboo garden stake. Tape them in place to secure. Repeat these steps with more materials until it's time to go to *Epcot*.



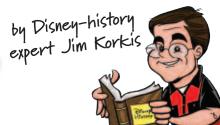
Save on subscriptions: Get more fun ideas by subscribing to Disney FamilyFun magazine. Disney Vacation $Club_{\mathbb{B}}$ Members may do so at the discounted rate of \$7.50 a year (a savings of more than 80 percent) by ordering their subscription online at www.familyfun.com/dvc.











UNLOCKING THE VAULT OF WALT

New Jim Korkis book tells untold stories

"You should write a book filled with all your wonderful Disney stories!" If I had a nickel for every time a *Disney Vacation Club*® Member has told me that over the last decade, I'd be Scrooge McDuck.

Well, I finally got to it, and 460 pages later, those little-known stories of Disney history are officially in print. I titled the book *The Vault of Walt* because its stories have been locked away for decades.

With so many stories to share, I divided the book into four sections, each containing 10 self-contained chapters. The first section is dedicated to Walt Disney's colorful life, telling tales of his polo-playing days, the 30th-wedding-anniversary party he hosted at the still-unopened *Disneyland*® Park, his hobby of collecting and creating miniatures, and more.

The second section focuses on Disney films, taking readers back in time with stories of the 1937 Carthay Circle Theater premiere of *Snow White and the Seven Dwarfs*, exploring the surprising live-action-television origins of the animated *Aristocats* and revealing the truth behind the only Disney film to ever have an official writing credit by Walt Disney.

The third section covers the Disney Theme Parks, recalling the creation of the beloved Mickey Mouse Revue show, detailing the back story of the never-built Liberty Street at *Disneyland* Park (a concept that included Smell-O-Vision) and chronicling the interesting history of the antique Cinderella's Golden Carrousel.

Admittedly, the fourth and final section houses all the stories I couldn't fit anywhere else. It's there that readers will find the story of the Mickey Mouse radio show of the 1930s, Tinker Bell's first magical flight over Sleeping Beauty Castle in 1961 and the amazing story of Walt's loyal housekeeper, who became a multi-millionaire and never knew.

The book proudly begins with a foreword by Diane Disney Miller, the eldest daughter of Walt and Lillian Disney, who said the book is, "so true to my dad's spirit, so unprejudiced and non-judgmental that, as I read it, I could see the twinkle in dad's eye, hear his laugh."

Writing this book was a labor of love, and I spent countless hours surrounded by stacks of crumbling documents and scratchy audio tapes. Believe it or not, even at its sizable length of 460 pages, the book left plenty of stories on the cutting room floor. So as a exclusive to my *Disney Vacation Club* friends, I'm pleased to share a few nuggets you won't find in the book.

Pretty woman: Walt's mother, Flora Disney, shared this fun anecdote with a magazine reporter in November 1932: "My husband and I had just returned from church one Sunday. Walter, who was then about 16 and a good-sized boy, had been left home with his younger sister, Ruth. We hadn't been in the house but a few minutes when the bell rang and I went to the door. There stood a fairly tall woman. The newcomer asked me a lot of foolish questions, but I didn't recognize her. Then I happened to look at the dress. And bless my soul if it wasn't one of my very best dresses. Walter had not only put on one of my dresses, but had borrowed a hat and wig as well. His make-up was perfect. But that's just one of the many pranks he used to play."

Total recall: Here's a tale that didn't make it into a chapter about the 1960 live-action film *Toby Tyler, or Ten Weeks With a Circus*. Imagineer Rolly Crump remembered, "Walt

had total recall. While he was looking at the dailies of a scene from *Toby Tyler*, he turned to the director and said, 'I saw seven elephants coming down the road, and in the script there were 11.' You have to understand, Walt read that script three years before!"

Tale before its time: In a 1953 interview with a news magazine, Walt announced that, after finishing, *Lady and the Tramp*, the next animated feature the Disney Studios would produce would be *Beauty and the Beast*. I'm sure he meant to say, "After *Lady and the Tramp*, we'll produce 14 animated features and then *Beauty and the Beast*."

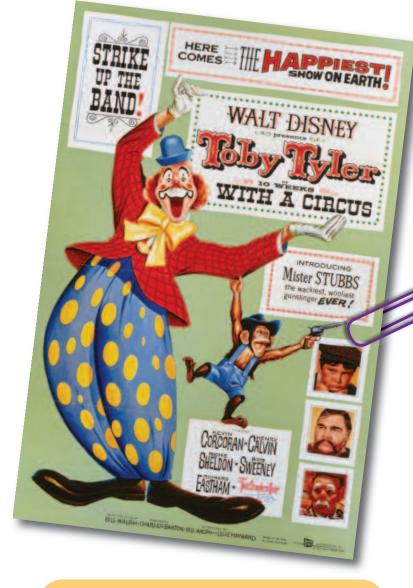
Deer Walt: Shortly after the 1942 release of *Bambi*, Walt Disney was approached at a party by a woman he didn't know. She was anxious to tell him about inaccuracies in the film, explaining, for example, that a buck would never step out in a clearing ahead of a doe and fawn to make sure there are no hunters around. "How right you are," Walt replied, smiling. "And do you know something else that isn't accurate in the film? Deer don't talk."

Assist from above: As a teenager in 1934, Adrianna Caselotti recorded the voice of Snow White for the Walt Disney's first animated feature. Fifty years later, the company invited Adrianna to record Snow White's voice for the Wishing Well in Snow White's Grotto at *Disneyland* Park. After several unsuccessful attempts to reach the necessary high notes and realizing that she was going to be replaced by another voice artist, Adriana Caselotti reportedly turned away from the microphone, looked skyward and said quietly, "Mr. Disney, if you are up there, please help me find Snow White's voice." Her next take was perfect.

If you like these leftover tales, I hope you'll really love those that beat these into *The Vault of Walt*, which I wrote with tremendous respect, not only for Walt Disney, but for Disney fans like you.

"No one knows more hidden nooks and crannies in the vast history of Disney animation than Jim Korkis. I'm delighted that he's gathered his fact-filled columns in this book."

– Disney Authority Leonard Maltin, author of *The Disney Films*, and host and consultant of the "Disney Treasures" DVDs.



"Disney history is full of unexplored byways, and no one has done a better job of mapping many of them than Jim Korkis. Even the most knowledgeable Disney buffs will be surprised and delighted by what they find in his book."

 Michael Barrier, author of The Animated Man: A Life of Walt Disney

"Disney stories are insightful as well as fun, and no one tells them better than Jim Korkis. Jim truly loves his material, and so will you. I heartily recommend his new book, and I guarantee you'll love every page."

Animator, Disney Legend and former S.S.
 Member Cruise presenter Floyd Norman

PHOTO FILES from your cameras to our pages

Disney Files Magazine salutes kids who dressed appropriately to meet their heroes.



Woody holds a sleeping admirer in Corwin, part of the Spatharos family of Nevada, Members since 2008.

Belle meets twins Grace and Gabbie, part of the Broussard family of Louisiana, Members since 1993.



Mary, part of the Koenigs family of South Carolina, Members since 2003, strolls with Princess Aurora through France at Epcot_®.

FILE IT AWAY

Flattery gets Members everywhere.

HOT OFF THE PRESS

Disney Files Magazine salutes Members who photographically explained why our fall edition was on fire.







Send your vacation photos to Disney Files Magazine, Disney Vacation Club, 1390 Celebration Blvd., Celebration, FL 34747. Submissions become the property of Disney Vacation Club and will not be returned. Remember to include your name, hometown and "Member Since" year so the staff can credit you with the submission, as well as your phone number so we can contact you with questions. Also remember to sign and include our release form for each person pictured. The form is available in the download center of your Member website at www.dvcmember.com/releaseform.

Tips: Photos that tell a story have the best chance of getting into the magazine. So look for your best tight, candid shots that focus more on people than places. If you can make the staff laugh or cry, even better! And for "File it Away" photos, note that the Disney Files staff enjoys seeing the magazine at Disney Parks and Resorts but REALLY gets excited when we see it in other hotspots around the world.



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Event alert! Visit the Expo & Events section of www.disney.com/D23 to learn about "Destination D: Walt Disney World" 40th," a milestone D23 event taking place May 14-15 at the Walt Disney World Resort.

Among the myriad treasures of the Walt Disney Archives is this dinosaur model and developmental work of art, which helped inspire animators' work on the "Rite of Spring" sequence of the animated classic Fantasia (the sequence that fueled our Editor's page 1 ramblings). The film, which debuted at New York's Broadway Theatre on Nov. 13, 1940, was presented through a Disneydeveloped stereo system dubbed "Fantasound." Because this required exhibitors to install pricey equipment, the film actually opened in only 14 theaters nationwide. Now more than 70 years later, Fantasia is widely regarded as one of the greatest cinematic triumphs of all time.

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