# 4 Reasons to Celebrate National Plan For Vacation Day With Disney Vacation Club®

By Disney Vacation Club on January 29, 2018



It's no secret that families are busier than ever. Work, sports and after-school activities have many of us scrambling to find time to just eat dinner, and many families don't take time to enjoy vacations. That's why now vacations are more important than ever, and with the magic of <u>Disney Vacation Club</u>, it's easier to reap the rewards of taking time off with your family. In fact, families vacation 62% more after becoming *Disney Vacation Club* Members!

In honor of **National Plan For Vacation Day on January 30th**, here are four very important reasons to check out how <u>Disney Vacation Club</u> can help your family commit to investing time with each other and creating memories year after year. After all, your family deserves it!

# 1. Vacations Allow For Quality Time Together



Finding family time is tough, but making sure that it's quality time can be even more challenging. A <u>2016 Alamo survey</u> says that spending *quality* time together is the most important benefit of traveling as a family. And 91% of *Disney Vacation Club* Members agree that *Disney Vacation Club* multi-generation vacations are a special time to connect.

How can you ensure your family's time together is truly special? Start off by finding amenities and options to fit your family, whether you need a room for two, or a three-bedroom villa with homelike amenities, so everyone can stay in one place. <u>Disney Vacation Club</u> offers a variety of uniquely-themed accommodations that allow everyone to relax together. Plus, the resorts offer plenty of opportunities for enjoying time together. Whether you're playing games in a nearby pool, sharing a meal at a restaurant or baking cookies in your villa's kitchen, you're creating very important memories for both you and your kids.

## 2. You Can Break Free From Routine



It can be difficult to create family memories when daily routines send everyone in different directions. You may have the best of intentions — <u>AAA</u> reported that 35 percent of Americans planned to take a family vacation in 2016. But the fact is, busy schedules and growing families can certainly interrupt the best-laid vacation plans.

That's why it's important to find a vacation option that gives you flexibility and works with your family's lifestyle. For example, *Disney Vacation Club* has tons of options for a family escape now — and in years to come as your family grows and changes. You could stay at a themed <u>Disney Vacation Club</u> resort such as <u>Copper Creek Villas & Cabins at Disney's</u> <u>Wilderness Lodge</u> - just around the river bend from the Magic Kingdom, then choose a worldwide destination (like France or Japan), or even take a cruise with *Disney Cruise Line*, when you purchase directly from Disney.

#### 2. Vacation Means a Tech Timeout



Families are more plugged-in than ever, and it's taking its toll. Forty-three percent of parents in a <u>2016 Common Sense</u> <u>Media</u> study worry that their children are spending too much time online, and parents themselves report spending nearly eight hours per day on personal screen activities.

Taking a break from screens — or at least limiting them — on vacation can help your family members focus on each other and boost your bonding moments. And with the right vacation plan, it's not hard to fill the tech void with exciting and memorable adventures, such as sunbathing on the beaches of the Caribbean, to experiencing the exciting wilderness outdoors. You can make sure your vacation is filled with activities your whole family will enjoy. When you're having the adventure of a lifetime with your loved ones, you won't regret that missed tech time.

## 4. Shared Activities Create Shared Memories



83% of *Disney Vacation Club* Members agree that taking these vacations strengthen their family bonds. There's no better way to get closer to each other than through unique — and fun — family activities. Whether it's watching your daughter get a glimpse of Cinderella Castle or enjoying serene beaches at <u>Aulani</u>, <u>Disney Vacation Club Villas</u>, <u>Ko Olina</u>, <u>Hawai'i</u>, *Disney Vacation Club* gives you the flexibility to plan vacations that fit your family's interests even as those interests change year after year. This allows you to focus on what matters most — being part of the magic year after year.

This year, on National Plan For Vacation Day, commit to investing in quality time with your family by planning a magical vacation together and creating memories you can relive for years to come.

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